UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 8, 2019

eBay Inc.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction

of incorporation)

001-37713

(Commission File Number)

77-0430924

(I.R.S. Employer Identification No.)

2025 Hamilton Avenue

San Jose, California 95125 (Address of principal executive offices)

(408) 376-7008

(Registrant's telephone number, including area code)

Not Applicable.

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On February 14, 2019, eBay Inc. (the "Company") announced that it is bringing the Company's geographic regions together under one global leadership team that will be led by Jay Lee in his new position as Senior Vice President, General Manager, Markets. The markets included in the new structure will be the Americas, APAC, UK, Central and Southern Europe, as well as Cross-Border Trade.

Also on February 14, 2019, the Company announced that Scott Cutler, Senior Vice President, Americas is stepping down effective immediately and will be leaving the Company effective March 15, 2019.

Item 7.01. Regulation FD Disclosure.

A copy of a blog post describing the changes is attached hereto as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

The following exhibit is furnished with this report:

99.1 Blog post dated February 14, 2019

INDEX TO EXHIBITS

Exhibit Number	Description
<u>99.1</u>	Blog post dated February 14, 2019

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

eBay Inc. (Registrant)

Date: February 14, 2019

/s/ Marc D. Rome

Name: Marc D. Rome

Title: Vice President, Legal, Deputy General Counsel & Assistant Secretary

eBay Evolves Regional Markets Organization

Company aligns major markets under Senior Vice President Jay Lee

February 14, 2019 - eBay is bringing the company's geographic regions together under one global leadership team that will be led by Jay Lee, Senior Vice President, General Manager, Markets. The markets included in the new structure will be the Americas, APAC, UK, Central and Southern Europe, as well as Cross-Border Trade. See eBay Inc.'s full leadership team at https://www.ebayinc.com/our-company/our-leadership team at https://www.ebayinc.com/our-company/our-leaders/.

The key benefits of these changes are:

- strategic alignment of global priorities (buyer growth, conversion, payments, advertising) across the company's largest markets;
- faster decision making and execution;
- streamlined resource allocation with a greater impact on global priorities; and
- improved and simplified collaboration with the Core Product and Technology (CPT) organization, led by CTO Steve Fisher.

Lee has been with eBay since 2002, and has played an instrumental role in eBay's growth and success over the years, having led EMEA since 2017 and APAC prior to that. He has driven a relentless focus on the customer, guided growth in both regions, established eBay as a world leader in cross-border trade and established market leading positions in key countries like Korea and Australia.

He will act as interim head of the Americas while a search is conducted for a new Americas leader who will report to Lee. Scott Cutler will be leaving eBay after four years with the organization, first as president of StubHub and then as SVP of the Americas for eBay.

To ensure each market remains responsive to the needs of their customers, local teams will focus on inventory and merchandising, advertising, marketing, seller and brand acquisition, buyer acquisition and retention, shipping and fulfillment, and payments activation.

Forward-Looking Statements

This communication contains forward-looking statements relating to, among other things, the future performance of eBay Inc. and its consolidated subsidiaries. These statements are based on eBay's current expectations, forecasts and assumptions and involve risks and uncertainties. Actual results could differ materially from those predicted or implied in this communication for a variety of reasons. You can find more information about risks, uncertainties and other factors that could affect our operating results in our most recent Annual Report on Form 10-K and subsequent quarterly reports on Form 10-Q, copies of which may be obtained by visiting eBay's Investor Relations website at <u>https://investors.ebayinc.com</u> or the SEC's website at <u>www.sec.gov</u>. You should not rely on any forward-looking statements. All information in this communication is as of February 14, 2019, and we do not intend and undertake no duty to update this information.