

CNN New Hampshire Primary Poll Methodology

These findings are based on the latest CNN New Hampshire Primary Poll, conducted by the University of New Hampshire Survey Center. Two thousand, one hundred and seven (2,107) Granite State Panel members completed the survey online between September 14 and September 18, 2023. The margin of sampling error for the survey is +/- 2.1 percent. Included in the sample were 1,006 likely 2024 Republican Primary voters (margin of sampling error +/- 3.4 percent). There were 845 unweighted likely Republican Primary voters. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. These MSE's have not been adjusted for design effect. The response rate for this CNN New Hampshire Primary Poll is 34%. The design effect for the survey is 2.6%.

The Granite State Panel is a probability-based web panel of New Hampshire residents. Approximately 6,500 New Hampshire adults have been recruited from phone, text-to-web, or mail-to-web surveys sent to randomly-selected phone numbers or addresses. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and to 2020 election results in New Hampshire. Surveys were taken in English, all respondent data included passes Qualtrics data quality checks, and single-use survey links were used to prevent multiple submissions by respondents.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%. All coding of open-ended responses is conducted by human coders.

For more information about the methodology used in this CNN New Hampshire Primary Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

September 2023 CNN New Hampshire Primary Poll Demographics

		All Respondents		Likely GOP Primary Voters	
		%	N	%	N
Gender of Respondent	Men	49%	989	56%	557
	Women	51%	1,035	44%	441
Age of Respondent	18 to 34	25%	531	17%	167
	35 to 49	19%	404	20%	205
	50 to 64	31%	651	37%	371
	65 and older	24%	514	26%	261
Level of Education	High school or less	32%	680	40%	397
	Tech school/Some college	30%	626	30%	303
	College graduate	23%	489	19%	187
	Postgraduate work	15%	310	12%	118
Region of State	Central/Lakes	17%	363	21%	213
	Connecticut Valley	14%	288	17%	169
	Manchester Area	14%	293	15%	153
	Mass Border	28%	586	24%	244
	North Country	9%	199	10%	103
	Seacoast	18%	373	12%	125
Party ID	Democrat	46%	975	9%	87
	Independent	12%	254	14%	142
	Republican	42%	873	77%	774
Voting Registration	Registered Democrat	32%	651		
	Registered Undeclared/Not Reg.	37%	755	39%	392
	Registered Republican	31%	640	61%	605
2020 Pres Vote	Voted for Trump	44%	916	80%	804
	Voted for Biden	52%	1,101	15%	149
	Voted for other 2020 candidate	2%	34	2%	17
	Did not vote in 2020	3%	53	3%	35

2020 Presidential Primary Participation

Which of the following best describes your participation in the following presidential primaries? 2020

		<u>Voted in NH Democratic Primary</u>	<u>Voted in NH Republican Primary</u>	<u>Chose not to vote</u>	<u>Did not live in NH</u>	<u>Was too young to vote</u>	<u>Don't know/Can't remember</u>	<u>N</u>
STATEWIDE	September 2023	46%	43%	4%	3%	2%	3%	2,100
Voting Registration	Registered Democrat	91%	3%	0%	2%	2%	2%	650
	Registered Undeclared/Not Reg.	46%	39%	7%	1%	3%	4%	751
	Registered Republican	1%	91%	2%	6%	1%	0%	636
Party ID	Democrat	86%	6%	4%	2%	1%	2%	975
	Independent	44%	43%	7%	1%		4%	251
	Republican	2%	84%	4%	4%	3%	3%	869
Political Ideology	Socialist	80%	2%	8%			10%	146
	Progressive	92%	3%	0%	4%		0%	320
	Liberal	74%	12%	6%	0%	4%	4%	272
	Moderate	47%	45%	5%	1%		3%	602
	Conservative	2%	85%	2%	8%	2%	1%	489
	Libertarian	17%	66%	8%	0%	9%	0%	175
Age of Respondent	18 to 34	61%	21%	9%		6%	3%	531
	35 to 49	42%	44%	2%	9%		3%	404
	50 to 64	36%	55%	3%	3%	0%	3%	648
	65 and older	47%	49%	2%	0%		1%	509
Gender of Respondent	Men	39%	50%	5%	1%	3%	2%	982
	Women	51%	39%	3%	4%		3%	1,035
Level of Education	High school or less	33%	53%	3%	6%	2%	3%	680
	Tech school/Some college	46%	42%	5%	2%	3%	3%	620
	College graduate	57%	34%	6%	1%		2%	488
	Postgraduate work	59%	36%	2%	1%	0%	1%	310
Region of State	Central/Lakes	35%	47%	4%	9%	4%	1%	363
	Connecticut Valley	34%	53%	5%	1%	5%	1%	287
	Manchester Area	55%	40%	3%	0%		2%	293
	Mass Border	42%	43%	7%	2%		6%	583
	North Country	44%	51%	3%	2%		1%	198
	Seacoast	66%	29%	1%	1%	1%	1%	372
Household Income	Less than \$45,000	69%	22%	2%	0%		7%	235
	\$45,000 - \$74,999	40%	53%	5%	1%		0%	420
	\$75,000 - \$99,999	39%	52%	3%	0%		6%	307
	\$100,000 - \$149,999	52%	40%	4%	1%	2%	1%	420
	\$150,000 or more	47%	43%	5%	2%	3%	0%	346
Media Usage	Conservative radio listener	11%	72%	2%	10%	5%	0%	308
	CNN viewer	68%	17%	4%	7%		3%	480
	Fox News viewer	14%	71%	6%	8%	1%	0%	417
	Joe Rogan listener	14%	71%	4%	10%	1%	0%	321
	Local NH news viewer	48%	38%	4%	4%	2%	3%	1,254
	MSNBC viewer	87%	9%	3%	0%		1%	359
	NHPR listener	69%	21%	3%	1%	2%	3%	676
	Epoch Times reader	3%	95%	1%	0%		0%	188
	Newsmax viewer	4%	78%	1%	16%		1%	211
	X (formerly Twitter) user	40%	39%	6%	9%	5%	0%	361
2020 Pres Vote	Voted for Trump	6%	86%	2%	4%		1%	913
	Voted for Biden	82%	9%	3%	2%	1%	4%	1,097
	Did not vote in 2020	0%	4%	51%	2%	43%	1%	53

2016 Presidential Primary Participation

Which of the following best describes your participation in the following presidential primaries? 2016

		<u>Voted in NH Democratic Primary</u>	<u>Voted in NH Republican Primary</u>	<u>Chose not to vote</u>	<u>Did not live in NH</u>	<u>Was too young to vote</u>	<u>Don't know/Can't remember</u>	<u>N</u>
STATEWIDE	September 2023	36%	42%	4%	7%	8%	3%	2,097
Voting Registration	Registered Democrat	72%	2%	1%	9%	15%	2%	647
	Registered Undeclared/Not Reg.	38%	37%	8%	5%	7%	6%	750
	Registered Republican	1%	90%	2%	6%	1%	0%	637
Party ID	Democrat	68%	7%	2%	8%	14%	1%	968
	Independent	30%	37%	15%	8%	8%	3%	253
	Republican	4%	82%	2%	6%	3%	4%	870
Political Ideology	Socialist	36%		3%	8%	51%	1%	146
	Progressive	76%	6%	0%	10%	7%	0%	319
	Liberal	65%	10%	3%	10%	9%	3%	271
	Moderate	37%	39%	8%	7%	4%	4%	599
	Conservative	2%	87%	3%	2%	2%	4%	489
	Libertarian	21%	60%	3%	6%	9%	2%	177
Age of Respondent	18 to 34	34%	15%	7%	10%	33%	1%	531
	35 to 49	38%	50%	5%	5%		2%	404
	50 to 64	32%	51%	2%	8%		5%	649
	65 and older	44%	49%	2%	3%	0%	2%	506
Gender of Respondent	Men	32%	51%	3%	6%	6%	2%	985
	Women	40%	35%	5%	7%	9%	4%	1,029
Level of Education	High school or less	28%	54%	2%	6%	7%	4%	677
	Tech school/Some college	35%	38%	8%	6%	11%	2%	625
	College graduate	44%	32%	3%	7%	12%	2%	485
	Postgraduate work	46%	36%	3%	11%	1%	2%	307
Region of State	Central/Lakes	30%	51%	3%	5%	6%	4%	361
	Connecticut Valley	28%	44%	10%	7%	9%	1%	287
	Manchester Area	40%	40%	3%	6%	8%	3%	292
	Mass Border	39%	40%	4%	9%	5%	3%	585
	North Country	30%	49%	2%	7%	10%	2%	195
	Seacoast	46%	30%	2%	4%	15%	1%	370
Household Income	Less than \$45,000	58%	22%	3%	3%	13%	2%	238
	\$45,000 - \$74,999	32%	46%	8%	5%	6%	3%	415
	\$75,000 - \$99,999	33%	45%	3%	12%		6%	307
	\$100,000 - \$149,999	43%	38%	4%	8%	6%	1%	419
	\$150,000 or more	33%	42%	4%	8%	12%	2%	347
Media Usage	Conservative radio listener	10%	78%	4%	2%	5%	0%	308
	CNN viewer	60%	26%	4%	5%	4%	1%	476
	Fox News viewer	12%	77%	2%	6%	1%	1%	417
	Joe Rogan listener	14%	62%	10%	12%	1%	1%	324
	Local NH news viewer	38%	41%	3%	9%	7%	3%	1,256
	MSNBC viewer	79%	12%	3%	5%		2%	357
	NHPR listener	56%	21%	3%	7%	11%	2%	671
	Epoch Times reader	3%	81%	1%	14%		0%	188
	Newsmax viewer	4%	88%	4%	3%		1%	210
	X (formerly Twitter) user	26%	47%	4%	5%	18%	0%	361
2020 Pres Vote	Voted for Trump	7%	80%	5%	5%		2%	914
	Voted for Biden	63%	11%	2%	8%	13%	3%	1,093
	Did not vote in 2020	4%	7%	14%	8%	63%	3%	53

2012 Presidential Primary Participation

Which of the following best describes your participation in the following presidential primaries? 2012

		<u>Voted in NH Democratic Primary</u>	<u>Voted in NH Republican Primary</u>	<u>Chose not to vote</u>	<u>Did not live in NH</u>	<u>Was too young to vote</u>	<u>Don't know/Can't remember</u>	<u>N</u>
STATEWIDE	September 2023	29%	34%	6%	10%	12%	9%	2,075
Voting Registration	Registered Democrat	55%	2%	6%	11%	23%	3%	640
	Registered Undeclared/Not Reg.	30%	29%	10%	11%	9%	11%	745
	Registered Republican	5%	74%	2%	8%	1%	10%	630
Party ID	Democrat	51%	6%	6%	13%	20%	5%	959
	Independent	23%	36%	17%	9%	9%	6%	253
	Republican	8%	63%	3%	8%	4%	14%	858
Political Ideology	Socialist	17%	1%	13%	8%	58%	4%	146
	Progressive	57%	3%	8%	12%	19%	1%	314
	Liberal	51%	9%	3%	20%	12%	5%	266
	Moderate	37%	27%	9%	12%	5%	10%	591
	Conservative	3%	72%	4%	5%	2%	15%	488
	Libertarian	15%	52%	2%	11%	12%	8%	175
Age of Respondent	18 to 34	16%	15%	9%	12%	47%	2%	527
	35 to 49	39%	26%	10%	12%		14%	401
	50 to 64	25%	47%	4%	12%		12%	648
	65 and older	43%	42%	3%	6%		7%	492
Gender of Respondent	Men	27%	44%	4%	10%	9%	5%	975
	Women	31%	25%	9%	10%	13%	12%	1,017
Level of Education	High school or less	25%	40%	5%	9%	7%	15%	671
	Tech school/Some college	28%	30%	12%	10%	15%	5%	619
	College graduate	34%	30%	2%	10%	17%	6%	482
	Postgraduate work	36%	32%	4%	16%	8%	5%	301
Region of State	Central/Lakes	32%	29%	6%	9%	6%	18%	360
	Connecticut Valley	17%	43%	15%	10%	9%	6%	287
	Manchester Area	37%	37%	6%	6%	10%	4%	285
	Mass Border	31%	32%	4%	16%	8%	9%	579
	North Country	27%	35%	9%	12%	10%	7%	195
	Seacoast	29%	30%	3%	7%	28%	3%	363
Household Income	Less than \$45,000	48%	17%	7%	5%	18%	5%	234
	\$45,000 - \$74,999	28%	38%	11%	10%	7%	6%	406
	\$75,000 - \$99,999	33%	36%	4%	17%		10%	306
	\$100,000 - \$149,999	27%	30%	7%	12%	17%	8%	414
	\$150,000 or more	25%	39%	4%	12%	15%	5%	347
Media Usage	Conservative radio listener	11%	65%	4%	4%	6%	10%	308
	CNN viewer	51%	18%	4%	11%	5%	11%	474
	Fox News viewer	16%	58%	2%	9%	4%	11%	408
	Joe Rogan listener	16%	41%	9%	17%	5%	12%	324
	Local NH news viewer	32%	31%	5%	12%	10%	10%	1,241
	MSNBC viewer	55%	10%	7%	12%	9%	5%	351
	NHPR listener	50%	17%	2%	11%	15%	5%	666
	Epoch Times reader	3%	74%	1%	16%	4%	2%	188
	Newsmax viewer	6%	66%	5%	8%		15%	210
	X (formerly Twitter) user	19%	34%	5%	8%	24%	11%	357
2020 Pres Vote	Voted for Trump	10%	63%	7%	8%	1%	11%	902
	Voted for Biden	47%	10%	5%	13%	18%	6%	1,085
	Did not vote in 2020	0%	9%	8%	12%	64%	7%	53

Interest in 2024 Presidential Primary

How interested would you say you are in the 2024 New Hampshire presidential primary?

		<u>Very interested</u>	<u>Somewhat interested</u>	<u>Not very interested</u>	<u>Not at all interested</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2023	79%	16%	4%	1%	0%	2,107
Voting Registration	Registered Democrat	73%	22%	4%	1%		650
	Registered Undeclared/Not Reg.	78%	15%	5%	2%	0%	755
	Registered Republican	90%	8%	2%			640
Party ID	Democrat	71%	21%	6%	1%		975
	Independent	82%	13%	5%	1%	0%	254
	Republican	86%	12%	1%	0%		873
Political Ideology	Socialist	55%	37%	6%	2%		146
	Progressive	76%	20%	4%	0%		319
	Liberal	70%	19%	8%	3%		273
	Moderate	82%	14%	4%	0%		605
	Conservative	90%	10%	0%	0%		491
	Libertarian	76%	16%	7%	1%		177
Age of Respondent	18 to 34	72%	22%	6%	0%		531
	35 to 49	73%	22%	4%	1%		404
	50 to 64	84%	12%	3%	1%		651
	65 and older	84%	11%	4%	1%	0%	513
Gender of Respondent	Men	76%	17%	6%	1%	0%	988
	Women	80%	16%	2%	1%		1,035
Level of Education	High school or less	83%	13%	3%	1%		680
	Tech school/Some college	84%	13%	3%	0%		625
	College graduate	67%	25%	7%	1%		489
	Postgraduate work	77%	17%	5%	1%	0%	310
Region of State	Central/Lakes	76%	21%	2%	0%		363
	Connecticut Valley	81%	12%	7%	0%		288
	Manchester Area	72%	23%	4%	1%		293
	Mass Border	79%	16%	4%	1%	0%	586
	North Country	88%	10%	2%			199
	Seacoast	79%	14%	6%	1%		372
Household Income	Less than \$45,000	73%	21%	6%	0%		239
	\$45,000 - \$74,999	77%	17%	6%	0%		420
	\$75,000 - \$99,999	83%	10%	5%	2%		308
	\$100,000 - \$149,999	74%	22%	3%	1%		419
	\$150,000 or more	79%	16%	4%	1%		349
Media Usage	Conservative radio listener	95%	5%		0%		308
	CNN viewer	83%	13%	4%	0%	0%	480
	Fox News viewer	86%	10%	4%	0%		420
	Joe Rogan listener	88%	10%	2%			324
	Local NH news viewer	83%	13%	3%	1%	0%	1,259
	MSNBC viewer	82%	11%	6%	0%	0%	359
	NHPR listener	76%	19%	4%	1%		676
	Epoch Times reader	92%	7%	1%			188
	Newsmax viewer	97%	3%		1%		211
	X (formerly Twitter) user	82%	14%	3%	0%		361
2020 Pres Vote	Voted for Trump	87%	10%	2%	0%		916
	Voted for Biden	73%	20%	6%	1%	0%	1,101
	Did not vote in 2020	59%	40%	0%	0%		53

First Choice GOP 2024 Presidential Candidate - Among Likely GOP Primary Voters

If the 2024 New Hampshire presidential primary were held today, who would you support for the Republican nomination?

		<u>Doug Burgum</u>	<u>Chris Christie</u>	<u>Ron DeSantis</u>	<u>Larry Elder</u>	<u>Nikki Haley</u>	<u>Will Hurd</u>	<u>Asa Hutchinson</u>
STATEWIDE	September 2023	1%	11%	10%	0%	12%	1%	0%
Voting Registration	Registered Republican	2%	6%	9%		12%	1%	0%
	Registered Undeclared/Not Reg.	0%	18%	10%	0%	12%	1%	1%
Party ID	Independent/Democrat	1%	38%	0%	0%	10%	1%	1%
	Republican	1%	3%	12%		12%	0%	0%
Political Ideology	Moderate	0%	22%	6%		24%	1%	1%
	Conservative	0%	0%	10%		8%	1%	
	Libertarian	5%	2%	15%	0%	2%		
Age of Respondent	18 to 34		2%	9%		12%	2%	
	35 to 49	1%	9%	6%		4%		
	50 to 64	1%	16%	8%	0%	13%	0%	1%
	65 and older	3%	10%	14%		17%	1%	0%
Gender of Respondent	Men	2%	8%	11%	0%	15%	1%	0%
	Women	0%	13%	8%		8%	0%	1%
Level of Education	High school or less	1%	8%	11%		7%		
	Tech school/Some college	1%	7%	9%		13%	1%	0%
	College graduate	2%	16%	7%	0%	18%		1%
	Postgraduate work	1%	19%	12%		17%	3%	1%
Region of State	Central/Lakes	0%	5%	11%		12%	2%	0%
	Connecticut Valley	0%	8%	13%		3%		0%
	Manchester Area	0%	17%	5%	0%	16%	0%	
	Mass Border	0%	14%	6%		12%	0%	0%
	North Country	1%	9%	8%		19%	1%	1%
	Seacoast	7%	11%	16%		13%		1%
Household Income	Less than \$45,000		7%	14%	0%	7%		
	\$45,000 - \$74,999	3%	5%	11%		9%	0%	0%
	\$75,000 - \$99,999	1%	14%	5%		15%	0%	0%
	\$100,000 - \$149,999	0%	14%	5%		15%	2%	0%
	\$150,000 or more	1%	11%	10%		16%	1%	1%
Media Usage	CNN viewer	1%	29%	4%		18%	4%	1%
	Conservative radio listener		1%	17%		6%		0%
	Fox News viewer	2%	2%	8%		18%	1%	0%
	Joe Rogan listener		0%	3%		5%	0%	
	Local NH news viewer	1%	16%	11%	0%	17%	1%	0%
	NHPR listener	0%	25%	16%		16%	3%	2%
	Epoch Times reader			4%		3%		0%
	Newsmax viewer	3%		9%		5%		
2020 Pres Vote	X (formerly Twitter) user	0%	5%	15%		4%	2%	0%
	Voted for Biden	1%	64%	1%		17%	2%	2%
	Voted for Trump	1%	1%	9%		10%	0%	

First Choice GOP 2024 Presidential Candidate - Among Likely GOP Primary Voters

If the 2024 New Hampshire presidential primary were held today, who would you support for the Republican nomination?

		<u>Mike Pence</u>	<u>Vivek Ramaswamy</u>	<u>Tim Scott</u>	<u>Donald Trump</u>	<u>Other</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2023	2%	13%	6%	39%	0%	6%	1,004
Voting Registration	Registered Republican	2%	7%	5%	48%	0%	8%	605
	Registered Undeclared/Not Reg.	2%	22%	8%	23%	0%	4%	390
Party ID	Independent/Democrat	1%	27%	1%	14%	0%	6%	227
	Republican	2%	9%	7%	46%	0%	7%	774
Political Ideology	Moderate	1%	8%	7%	23%	1%	6%	282
	Conservative	2%	6%	8%	57%		8%	458
	Libertarian	3%	32%	2%	37%	0%	2%	151
Age of Respondent	18 to 34		35%		36%		3%	165
	35 to 49	3%	12%	7%	56%		2%	205
	50 to 64	1%	6%	7%	37%	0%	11%	371
	65 and older	3%	8%	7%	29%	1%	6%	261
Gender of Respondent	Men	3%	20%	4%	32%	0%	4%	555
	Women	1%	4%	8%	47%	0%	10%	441
Level of Education	High school or less	2%	15%	7%	43%		7%	397
	Tech school/Some college	2%	16%	5%	40%	0%	6%	303
	College graduate	1%	9%	7%	31%	1%	8%	185
	Postgraduate work	2%	5%	3%	33%	1%	4%	118
Region of State	Central/Lakes	3%	7%	9%	47%	0%	4%	213
	Connecticut Valley	1%	24%	2%	44%		6%	169
	Manchester Area		20%	7%	32%	0%	3%	151
	Mass Border	3%	13%	3%	32%	1%	15%	244
	North Country	1%	6%	13%	38%		2%	103
	Seacoast	0%	4%	5%	38%		4%	125
Household Income	Less than \$45,000	1%	5%	1%	34%	1%	31%	56
	\$45,000 - \$74,999	2%	24%	13%	32%	0%	1%	251
	\$75,000 - \$99,999	5%	20%	4%	32%	0%	4%	151
	\$100,000 - \$149,999	1%	8%	6%	35%	0%	13%	193
	\$150,000 or more	1%	9%	3%	44%	0%	3%	151
Media Usage	CNN viewer	5%	2%	7%	28%	1%	2%	136
	Conservative radio listener	0%	27%	1%	45%		3%	281
	Fox News viewer	1%	13%	6%	43%		3%	347
	Joe Rogan listener		26%	0%	65%		0%	251
	Local NH news viewer	3%	8%	5%	28%	1%	8%	559
	NHPR listener	4%	7%	2%	18%	1%	7%	176
	Epoch Times reader		23%	2%	64%	0%	3%	151
	Newsmax viewer		4%	1%	76%		3%	194
	X (formerly Twitter) user	2%	32%	0%	39%	0%		215
2020 Pres Vote	Voted for Biden	1%	0%	1%	0%	2%	9%	149
	Voted for Trump	2%	15%	7%	48%		6%	804

Definitely Decided on 2024 GOP Presidential Primary Nominee Choice - Among Likely GOP Primary Voters

Have you definitely decided who you will vote for in the New Hampshire Primary, are you leaning towards someone, or have you considered some candidates but are still trying to decide?

		<u>Definitely decided</u>	<u>Leaning to someone</u>	<u>Still trying to decide</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2023	36%	38%	24%	2%	1,002
Voting Registration	Registered Republican	42%	35%	23%	1%	603
	Registered Undeclared/Not Reg.	27%	42%	27%	5%	390
Party ID	Independent/Democrat	20%	41%	35%	4%	227
	Republican	40%	37%	21%	2%	771
Political Ideology	Moderate	24%	43%	27%	6%	282
	Conservative	45%	32%	22%	0%	456
	Libertarian	50%	36%	13%		151
Age of Respondent	18 to 34	30%	60%	10%		165
	35 to 49	45%	41%	9%	5%	205
	50 to 64	37%	27%	34%	2%	368
	65 and older	32%	35%	31%	2%	261
Gender of Respondent	Men	40%	41%	18%	1%	553
	Women	31%	34%	31%	4%	441
Level of Education	High school or less	34%	36%	27%	3%	397
	Tech school/Some college	42%	35%	22%	2%	301
	College graduate	32%	41%	25%	2%	185
	Postgraduate work	34%	46%	19%	1%	118
Region of State	Central/Lakes	41%	36%	23%	1%	213
	Connecticut Valley	32%	55%	11%	1%	169
	Manchester Area	46%	31%	21%	2%	149
	Mass Border	33%	33%	34%	1%	243
	North Country	28%	37%	22%	14%	103
	Seacoast	32%	36%	31%	1%	125
Household Income	Less than \$45,000	27%	35%	38%	0%	56
	\$45,000 - \$74,999	29%	41%	25%	4%	251
	\$75,000 - \$99,999	42%	37%	21%	1%	149
	\$100,000 - \$149,999	36%	28%	33%	3%	193
	\$150,000 or more	49%	33%	16%	2%	151
Media Usage	CNN viewer	18%	55%	26%	1%	136
	Conservative radio listener	38%	47%	15%	0%	278
	Fox News viewer	41%	40%	19%	0%	347
	Joe Rogan listener	50%	46%	4%		251
	Local NH news viewer	27%	40%	31%	2%	556
	NHPR listener	23%	45%	28%	3%	176
	Epoch Times reader	56%	39%	5%		148
	Newsmax viewer	54%	33%	13%	0%	192
	X (formerly Twitter) user	32%	53%	15%	0%	215
2020 Pres Vote	Voted for Biden	11%	29%	53%	7%	149
	Voted for Trump	42%	38%	19%	2%	801
Preferred GOP Cand.	Trump Primary Supporter	69%	29%	3%		386
	Non-Trump Primary Supporter	18%	47%	32%	3%	548

Second Choice GOP 2024 Presidential Candidate - Among Likely GOP Primary Voters

If your preferred candidate were not running, who would you support for the 2024 Republican nomination?

		<u>Doug Burgum</u>	<u>Chris Christie</u>	<u>Ron DeSantis</u>	<u>Larry Elder</u>	<u>Nikki Haley</u>
STATEWIDE	September 2023	5%	4%	23%	4%	11%
Voting Registration	Registered Republican	5%	2%	27%	2%	10%
	Registered Undeclared/Not Reg.	6%	6%	16%	7%	12%
Party ID	Independent/Democrat	7%	7%	16%	12%	16%
	Republican	4%	3%	25%	2%	9%
Political Ideology	Moderate	10%	8%	13%	10%	13%
	Conservative	2%	1%	31%	3%	7%
	Libertarian		0%	12%		13%
Age of Respondent	18 to 34		3%	29%	17%	13%
	35 to 49	11%	1%	10%	0%	5%
	50 to 64	6%	6%	21%	1%	12%
	65 and older	2%	4%	31%	3%	13%
Gender of Respondent	Men	6%	5%	28%	1%	11%
	Women	4%	2%	16%	9%	11%
Level of Education	High school or less	9%	3%	29%	2%	10%
	Tech school/Some college	2%	3%	21%	11%	8%
	College graduate	4%	6%	14%	0%	14%
	Postgraduate work	2%	6%	22%	1%	17%
Region of State	Central/Lakes	13%	6%	12%	3%	5%
	Connecticut Valley	1%	2%	27%	17%	18%
	Manchester Area	7%	4%	21%		13%
	Mass Border	2%	5%	28%	1%	14%
	North Country	0%	2%	21%	2%	6%
	Seacoast	2%	3%	29%	0%	8%
Household Income	Less than \$45,000	1%	0%	12%		2%
	\$45,000 - \$74,999	3%	2%	28%	11%	4%
	\$75,000 - \$99,999	2%	8%	22%	2%	13%
	\$100,000 - \$149,999	19%	7%	20%		8%
	\$150,000 or more	1%	4%	35%	2%	16%
Media Usage	CNN viewer	3%	6%	9%		15%
	Conservative radio listener	2%		29%	1%	12%
	Fox News viewer	1%	4%	29%	1%	10%
	Joe Rogan listener	8%	0%	24%	11%	3%
	Local NH news viewer	5%	5%	23%	0%	16%
	NHPR listener	16%	6%	13%		21%
	Epoch Times reader	0%		45%	3%	2%
	Newsmax viewer	0%		29%	4%	2%
X (formerly Twitter) user		0%	28%	1%	13%	
2020 Pres Vote	Voted for Biden	11%	12%	0%		26%
	Voted for Trump	4%	3%	28%	5%	6%
Preferred GOP Cand.	Trump Primary Supporter	5%	0%	28%	10%	3%
	Non-Trump Primary Supporter	5%	6%	19%	0%	17%

Second Choice GOP 2024 Presidential Candidate - Among Likely GOP Primary Voters

If your preferred candidate were not running, who would you support for the 2024 Republican nomination?

		<u>Will Hurd</u>	<u>Asa Hutchinson</u>	<u>Perry Johnson</u>	<u>Mike Pence</u>	<u>Vivek Ramaswamy</u>
STATEWIDE	September 2023	1%	2%	0%	3%	13%
Voting Registration	Registered Republican	0%	1%	0%	3%	15%
	Registered Undeclared/Not Reg.	2%	4%	0%	2%	8%
Party ID	Independent/Democrat	3%	8%	0%	1%	1%
	Republican	0%	0%	0%	3%	16%
Political Ideology	Moderate	1%	6%	0%	2%	4%
	Conservative	0%	0%	0%	4%	20%
	Libertarian	0%			0%	14%
Age of Respondent	18 to 34	1%	0%		4%	11%
	35 to 49	1%	1%	0%	4%	29%
	50 to 64	0%	3%	0%	1%	11%
	65 and older	1%	3%		3%	3%
Gender of Respondent	Men	0%	3%	0%	3%	12%
	Women	1%	1%		2%	14%
Level of Education	High school or less		2%		2%	11%
	Tech school/Some college		2%	0%	2%	14%
	College graduate	1%	2%		6%	12%
	Postgraduate work	4%	3%	1%	3%	17%
Region of State	Central/Lakes	0%	1%		4%	26%
	Connecticut Valley	0%	1%		0%	4%
	Manchester Area	0%	3%		6%	8%
	Mass Border	0%	4%		2%	11%
	North Country	2%	3%	1%	1%	3%
	Seacoast	1%	1%	0%	2%	19%
Household Income	Less than \$45,000		1%		6%	35%
	\$45,000 - \$74,999	0%	1%	0%	2%	6%
	\$75,000 - \$99,999	2%	5%	1%	1%	10%
	\$100,000 - \$149,999	1%	3%		7%	8%
	\$150,000 or more	1%	0%		2%	15%
Media Usage	CNN viewer	2%	9%	0%	8%	28%
	Conservative radio listener	0%	0%	0%	0%	25%
	Fox News viewer	0%	0%	1%	4%	21%
	Joe Rogan listener				1%	24%
	Local NH news viewer	1%	4%	0%	4%	17%
	NHPR listener	3%	8%	1%	3%	2%
	Epoch Times reader				1%	13%
	Newsmax viewer			1%	0%	31%
2020 Pres Vote	X (formerly Twitter) user	1%		0%	1%	29%
	Voted for Biden	5%	14%	0%	4%	0%
	Voted for Trump		0%	0%	2%	15%
Preferred GOP Cand.	Trump Primary Supporter			0%	0%	25%
	Non-Trump Primary Supporter	1%	3%	0%	4%	4%

Second Choice GOP 2024 Presidential Candidate - Among Likely GOP Primary Voters

If your preferred candidate were not running, who would you support for the 2024 Republican nomination?

		<u>Tim Scott</u>	<u>Donald Trump</u>	<u>Other</u>	<u>Would not vote/No second choice</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2023	11%	10%	2%	3%	8%	939
Voting Registration	Registered Republican	16%	7%	1%	2%	8%	555
	Registered Undeclared/Not Reg.	5%	16%	2%	5%	9%	375
Party ID	Independent/Democrat	2%	11%	2%	5%	8%	214
	Republican	14%	10%	2%	3%	8%	722
Political Ideology	Moderate	17%	6%	1%	4%	4%	265
	Conservative	6%	9%	2%	4%	10%	421
	Libertarian	22%	25%	3%	2%	9%	148
Age of Respondent	18 to 34		15%	3%		4%	159
	35 to 49	18%	11%	1%	2%	8%	201
	50 to 64	12%	6%	1%	6%	12%	330
	65 and older	12%	13%	2%	3%	6%	245
Gender of Respondent	Men	8%	11%	2%	3%	7%	535
	Women	16%	10%	1%	4%	10%	397
Level of Education	High school or less	14%	11%		2%	5%	370
	Tech school/Some college	7%	14%	3%	4%	9%	283
	College graduate	15%	7%	1%	5%	12%	171
	Postgraduate work	6%	5%	2%	3%	9%	114
Region of State	Central/Lakes	9%	7%	0%	2%	10%	205
	Connecticut Valley	20%	2%	3%	1%	3%	159
	Manchester Area	11%	17%	1%	2%	5%	147
	Mass Border	10%	8%	0%	5%	9%	207
	North Country	6%	19%	5%	11%	18%	101
	Seacoast	9%	16%	2%	2%	6%	120
Household Income	Less than \$45,000		14%	6%	13%	10%	38
	\$45,000 - \$74,999	10%	23%		4%	5%	249
	\$75,000 - \$99,999	12%	8%	1%	2%	10%	145
	\$100,000 - \$149,999	10%	8%	2%	2%	6%	168
	\$150,000 or more	8%	3%	1%	4%	6%	145
Media Usage	CNN viewer	5%	1%	3%	4%	6%	134
	Conservative radio listener	9%	13%	2%	2%	4%	274
	Fox News viewer	9%	12%	1%	1%	4%	335
	Joe Rogan listener	14%	12%	1%	1%	3%	251
	Local NH news viewer	12%	4%	2%	3%	5%	513
	NHPR listener	11%	5%	2%	4%	7%	165
	Epoch Times reader	24%	1%	2%	6%	4%	146
	Newsmax viewer	6%	13%	3%	5%	6%	189
X (formerly Twitter) user	4%	18%	1%	1%	3%	215	
2020 Pres Vote	Voted for Biden	5%	1%	2%	7%	11%	136
	Voted for Trump	12%	13%	1%	3%	8%	755
Preferred GOP Cand.	Trump Primary Supporter	12%		1%	5%	10%	388
	Non-Trump Primary Supporter	11%	18%	2%	2%	7%	548

2024 GOP Presidential Candidates Would Not Vote for Under Any Circumstances (Select all that apply) - Among Likely GOP Primary Voters

Which of the candidates running for the Republican nomination would you not vote for under any circumstances? (Please select all that apply)

		<u>Doug Burgum</u>	<u>Chris Christie</u>	<u>Ron DeSantis</u>	<u>Larry Elder</u>	<u>Nikki Haley</u>	<u>Will Hurd</u>	<u>Asa Hutchinson</u>
STATEWIDE	September 2023	18%	60%	22%	21%	19%	21%	31%
Voting Registration	Registered Republican	13%	64%	18%	21%	14%	24%	30%
	Registered Undeclared/Not Reg.	25%	54%	28%	20%	27%	16%	34%
Party ID	Independent/Democrat	31%	39%	48%	20%	31%	11%	38%
	Republican	14%	66%	14%	21%	16%	24%	29%
Political Ideology	Moderate	18%	45%	29%	30%	20%	21%	27%
	Conservative	11%	70%	10%	20%	19%	24%	32%
	Libertarian	16%	66%	22%	9%	22%	15%	30%
Age of Respondent	18 to 34	34%	59%	15%	17%	36%	14%	52%
	35 to 49	11%	74%	25%	12%	14%	12%	17%
	50 to 64	14%	57%	29%	26%	19%	25%	30%
	65 and older	17%	52%	16%	23%	14%	26%	31%
Gender of Respondent	Men	18%	55%	16%	19%	18%	19%	31%
	Women	17%	66%	31%	23%	21%	23%	31%
Level of Education	High school or less	14%	70%	17%	17%	10%	16%	29%
	Tech school/Some college	16%	60%	18%	17%	28%	18%	36%
	College graduate	25%	46%	29%	28%	25%	26%	29%
	Postgraduate work	20%	44%	35%	29%	19%	31%	30%
Region of State	Central/Lakes	13%	67%	11%	20%	22%	14%	17%
	Connecticut Valley	25%	64%	27%	7%	22%	8%	42%
	Manchester Area	16%	45%	29%	23%	9%	25%	24%
	Mass Border	14%	57%	23%	30%	22%	23%	39%
	North Country	35%	75%	29%	32%	27%	34%	33%
	Seacoast	12%	52%	18%	12%	13%	28%	33%
Household Income	Less than \$45,000	26%	78%	36%	37%	27%	31%	38%
	\$45,000 - \$74,999	20%	67%	12%	14%	22%	15%	44%
	\$75,000 - \$99,999	20%	50%	14%	29%	25%	25%	32%
	\$100,000 - \$149,999	11%	55%	27%	25%	23%	24%	28%
	\$150,000 or more	20%	49%	21%	21%	12%	21%	26%
Media Usage	CNN viewer	15%	39%	34%	25%	13%	16%	8%
	Conservative radio listener	20%	73%	6%	13%	16%	18%	41%
	Fox News viewer	13%	58%	7%	19%	6%	25%	27%
	Joe Rogan listener	25%	84%	18%	8%	22%	11%	43%
	Local NH news viewer	17%	49%	26%	29%	16%	25%	24%
	NHPR listener	19%	35%	42%	28%	17%	16%	15%
	Epoch Times reader	31%	85%	32%	11%	28%	16%	46%
	Newsmax viewer	21%	86%	12%	18%	22%	26%	42%
	X (formerly Twitter) user	29%	69%	9%	11%	18%	14%	32%
2020 Pres Vote	Voted for Biden	24%	10%	82%	30%	21%	17%	13%
	Voted for Trump	17%	71%	11%	19%	19%	22%	36%
Preferred GOP Cand.	Trump Primary Supporter	14%	83%	18%	13%	30%	18%	37%
	Non-Trump Primary Supporter	20%	42%	24%	22%	11%	18%	23%

2024 GOP Presidential Candidates Would Not Vote for Under Any Circumstances (Select all that apply) - Among Likely GOP Primary Voters

Which of the candidates running for the Republican nomination would you not vote for under any circumstances? (Please select all that apply)

		<u>Perry Johnson</u>	<u>Mike Pence</u>	<u>Vivek Ramaswamy</u>	<u>Tim Scott</u>	<u>Donald Trump</u>	<u>None, would vote for all</u>	<u>N</u>
STATEWIDE	September 2023	21%	42%	24%	8%	30%	4%	988
Voting Registration	Registered Republican	23%	34%	23%	4%	23%	6%	589
	Registered Undeclared/Not Reg.	19%	54%	26%	13%	41%	1%	390
Party ID	Independent/Democrat	17%	53%	34%	18%	56%	0%	227
	Republican	22%	39%	20%	5%	22%	5%	757
Political Ideology	Moderate	24%	48%	36%	11%	51%	1%	282
	Conservative	22%	33%	16%	4%	15%	7%	442
	Libertarian	16%	64%	24%	10%	19%	3%	151
Age of Respondent	18 to 34	19%	54%	16%	7%	30%		165
	35 to 49	13%	46%	24%	7%	25%	4%	202
	50 to 64	23%	41%	24%	9%	33%	3%	357
	65 and older	26%	32%	28%	7%	31%	7%	261
Gender of Respondent	Men	18%	39%	19%	7%	33%	5%	555
	Women	25%	46%	30%	8%	26%	3%	424
Level of Education	High school or less	14%	34%	17%	2%	21%	3%	384
	Tech school/Some college	20%	50%	25%	10%	28%	4%	300
	College graduate	27%	45%	27%	11%	44%	5%	185
	Postgraduate work	36%	38%	37%	14%	44%	4%	118
Region of State	Central/Lakes	17%	33%	18%	6%	25%	1%	213
	Connecticut Valley	9%	52%	29%	2%	20%	4%	169
	Manchester Area	22%	39%	24%	10%	40%	5%	151
	Mass Border	26%	45%	23%	10%	34%	4%	241
	North Country	39%	54%	38%	18%	36%	2%	90
	Seacoast	21%	31%	18%	5%	29%	8%	125
Household Income	Less than \$45,000	32%	52%	34%	24%	34%	1%	56
	\$45,000 - \$74,999	12%	38%	12%	5%	22%	3%	251
	\$75,000 - \$99,999	27%	37%	28%	7%	24%	9%	151
	\$100,000 - \$149,999	27%	53%	23%	4%	35%	4%	193
	\$150,000 or more	23%	41%	23%	11%	36%	4%	151
Media Usage	CNN viewer	22%	24%	35%	15%	66%	3%	136
	Conservative radio listener	13%	28%	3%	1%	12%	7%	281
	Fox News viewer	22%	30%	15%	2%	20%	7%	347
	Joe Rogan listener	12%	56%	19%	4%	7%	1%	251
	Local NH news viewer	26%	32%	28%	9%	41%	4%	559
	NHPR listener	24%	45%	37%	20%	65%	4%	176
	Epoch Times reader	15%	54%	29%	7%	6%	2%	151
	Newsmax viewer	24%	29%	15%	7%	4%	4%	194
	X (formerly Twitter) user	17%	34%	10%	7%	22%	3%	215
2020 Pres Vote	Voted for Biden	26%	45%	61%	30%	93%	0%	149
	Voted for Trump	21%	42%	17%	4%	15%	5%	787
Preferred GOP Cand.	Trump Primary Supporter	16%	52%	17%	5%	2%	1%	375
	Non-Trump Primary Supporter	20%	32%	27%	8%	49%	5%	548

Best Chance to Win 2024 Presidential General Election - Among Likely GOP Primary Voters

Which of the candidates running for the Republican nomination for president do you think has the best chance of winning a general election?

		<u>Doug Burgum</u>	<u>Chris Christie</u>	<u>Ron DeSantis</u>	<u>Nikki Haley</u>	<u>Will Hurd</u>	<u>Asa Hutchinson</u>
STATEWIDE	September 2023	0%	7%	16%	10%	0%	0%
Voting Registration	Registered Republican		5%	9%	12%		0%
	Registered Undeclared/Not Reg.	0%	12%	26%	9%	0%	0%
Party ID	Independent/Democrat		26%	16%	8%	0%	1%
	Republican	0%	2%	16%	11%		0%
Political Ideology	Moderate	0%	13%	10%	23%	0%	1%
	Conservative		1%	14%	7%		0%
	Libertarian		1%	22%	4%		
Age of Respondent	18 to 34		1%	33%	8%		
	35 to 49		4%	14%	5%		
	50 to 64		14%	13%	12%		0%
	65 and older	0%	5%	11%	14%	0%	1%
Gender of Respondent	Men		6%	21%	13%	0%	0%
	Women	0%	10%	10%	7%		0%
Level of Education	High school or less		7%	21%	6%		
	Tech school/Some college	0%	5%	13%	9%	0%	0%
	College graduate		10%	12%	16%		1%
	Postgraduate work		11%	12%	20%		1%
Region of State	Central/Lakes	0%	4%	12%	13%		0%
	Connecticut Valley		3%	36%	4%		
	Manchester Area		13%	6%	16%		
	Mass Border		11%	10%	10%		1%
	North Country		7%	21%	12%	1%	0%
	Seacoast		6%	15%	8%		
Household Income	Less than \$45,000		5%	13%	8%		
	\$45,000 - \$74,999		2%	29%	7%	0%	1%
	\$75,000 - \$99,999	0%	9%	11%	13%		0%
	\$100,000 - \$149,999		11%	13%	9%		0%
	\$150,000 or more		9%	7%	17%		0%
Media Usage	CNN viewer		17%	8%	22%	0%	0%
	Conservative radio listener		1%	23%	4%		0%
	Fox News viewer	0%	2%	11%	17%	0%	0%
	Joe Rogan listener		0%	16%	3%		
	Local NH news viewer	0%	12%	15%	15%	0%	0%
	NHPR listener	0%	17%	19%	16%	0%	1%
	Epoch Times reader		0%	24%	2%		0%
	Newsmax viewer		0%	5%	4%		
	X (formerly Twitter) user		3%	29%	5%		
2020 Pres Vote	Voted for Biden		44%	5%	15%	1%	2%
	Voted for Trump		1%	16%	9%		0%
Preferred GOP Cand.	Trump Primary Supporter			0%	0%		
	Non-Trump Primary Supporter	0%	13%	27%	18%	0%	1%

Best Chance to Win 2024 Presidential General Election - Among Likely GOP Primary Voters

Which of the candidates running for the Republican nomination for president do you think has the best chance of winning a general election?

		<u>Mike Pence</u>	<u>Vivek Ramaswamy</u>	<u>Tim Scott</u>	<u>Donald Trump</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2023	1%	3%	1%	51%	10%	1,004
Voting Registration	Registered Republican	1%	4%	2%	59%	9%	605
	Registered Undeclared/Not Reg.	0%	2%	1%	38%	11%	390
Party ID	Independent/Democrat	0%	2%	1%	29%	16%	227
	Republican	1%	3%	2%	57%	8%	774
Political Ideology	Moderate	1%	7%	1%	31%	13%	282
	Conservative	1%	2%	2%	67%	7%	458
	Libertarian		1%	0%	68%	4%	151
Age of Respondent	18 to 34				54%	3%	165
	35 to 49	2%	3%	1%	64%	7%	205
	50 to 64	1%	5%	2%	46%	8%	371
	65 and older	1%	3%	2%	45%	19%	261
Gender of Respondent	Men	1%	4%	2%	43%	9%	555
	Women	0%	1%	1%	60%	11%	441
Level of Education	High school or less		4%		55%	7%	397
	Tech school/Some college	1%	2%	3%	56%	9%	303
	College graduate	1%	3%	2%	41%	14%	185
	Postgraduate work	2%	2%	2%	36%	13%	118
Region of State	Central/Lakes	2%	2%	2%	56%	10%	213
	Connecticut Valley	0%	1%	0%	50%	6%	169
	Manchester Area	0%	2%	1%	47%	13%	151
	Mass Border	1%	7%	2%	45%	13%	244
	North Country	1%	1%	2%	47%	8%	103
	Seacoast	0%	2%	1%	60%	7%	125
Household Income	Less than \$45,000			1%	42%	32%	56
	\$45,000 - \$74,999	1%	1%	2%	52%	4%	251
	\$75,000 - \$99,999	0%	9%	1%	46%	10%	151
	\$100,000 - \$149,999	2%	1%	1%	52%	11%	193
	\$150,000 or more	1%	6%	3%	49%	8%	151
Media Usage	CNN viewer	1%	0%	3%	34%	14%	136
	Conservative radio listener		6%	2%	58%	6%	281
	Fox News viewer	0%	4%	3%	56%	7%	347
	Joe Rogan listener		1%	0%	77%	1%	251
	Local NH news viewer	1%	5%	2%	39%	11%	559
	NHPR listener	1%	1%	1%	26%	17%	176
	Epoch Times reader	1%	1%	0%	67%	5%	151
	Newsmax viewer		0%	1%	88%	2%	194
	X (formerly Twitter) user		1%	2%	58%	2%	215
2020 Pres Vote	Voted for Biden	1%	0%	1%	6%	25%	149
	Voted for Trump	1%	4%	2%	61%	7%	804
Preferred GOP Cand.	Trump Primary Supporter			0%	98%	1%	388
	Non-Trump Primary Supporter	1%	6%	2%	19%	12%	548

Biggest Concern if Trump is 2024 GOP Nominee (coded) - Among Likely GOP Primary Voters

What is your biggest concern, if any, about Donald Trump as a candidate for president in 2024? (coded)

		<u>Ability to win general election</u>	<u>Age</u>	<u>Attacks by opponents or media</u>	<u>Baggage</u>	<u>Bombastic</u>	<u>Chaos or drama</u>	<u>Corrupt personality</u>
STATEWIDE	September 2023	13%	1%	17%	2%	8%	1%	1%
Voting Registration	Registered Republican	13%	1%	16%	3%	7%	1%	0%
	Registered Undeclared/Not Reg.	12%	0%	18%	2%	10%	1%	2%
Party ID	Independent/Democrat	2%	0%	16%	0%	15%	1%	3%
	Republican	17%	1%	17%	3%	6%	1%	0%
Political Ideology	Moderate	13%	1%	18%	3%	6%	1%	2%
	Conservative	13%	1%	21%	4%	5%	2%	0%
	Libertarian	22%	0%	12%	1%	4%	1%	
Age of Respondent	18 to 34	16%		25%		20%	1%	
	35 to 49	32%		6%	2%	1%	0%	1%
	50 to 64	5%	0%	22%	2%	7%	2%	0%
	65 and older	7%	2%	12%	5%	7%	1%	1%
Gender of Respondent	Men	11%	1%	12%	4%	9%	1%	1%
	Women	16%	0%	23%	1%	7%	1%	1%
Level of Education	High school or less	19%		12%	4%	13%		
	Tech school/Some college	7%	1%	29%	0%	5%	2%	1%
	College graduate	6%	1%	13%	2%	7%	2%	2%
	Postgraduate work	18%	1%	10%	2%	3%	2%	1%
Region of State	Central/Lakes	24%	0%	16%	2%	10%	2%	1%
	Connecticut Valley	10%	0%	21%	3%	20%	0%	0%
	Manchester Area	6%	0%	10%	7%	5%		1%
	Mass Border	8%	1%	25%	0%	2%	0%	
	North Country	29%	2%	4%	2%	9%	3%	1%
	Seacoast	4%	0%	15%		4%	3%	2%
Household Income	Less than \$45,000	5%	0%	25%				
	\$45,000 - \$74,999	7%	1%	24%	1%	19%		1%
	\$75,000 - \$99,999	11%	0%	15%	12%	8%	3%	1%
	\$100,000 - \$149,999	4%	0%	23%	0%	5%	0%	1%
	\$150,000 or more	16%	0%	10%	1%	5%	3%	1%
Media Usage	CNN viewer	30%	1%	1%	0%	3%	2%	4%
	Conservative radio listener	21%	1%	14%	3%	14%	1%	
	Fox News viewer	18%	1%	12%	4%	5%	2%	0%
	Joe Rogan listener	17%	0%	18%	1%	14%	1%	
	Local NH news viewer	17%	1%	14%	3%	7%	1%	1%
	NHPR listener	20%	0%	3%	0%	3%	2%	1%
	Epoch Times reader	4%	0%	15%	1%	31%	1%	
	Newsmax viewer	24%	0%	20%	0%	1%	1%	
X (formerly Twitter) user	26%		12%	1%	17%	1%	0%	
2020 Pres Vote	Voted for Biden	1%		1%	0%	2%	1%	4%
	Voted for Trump	14%	1%	21%	3%	10%	1%	0%
Preferred GOP Cand.	Trump Primary Supporter	12%	0%	21%	0%	5%	0%	
	Non-Trump Primary Supporter	15%	1%	11%	3%	11%	2%	1%

Biggest Concern if Trump is 2024 GOP Nominee (coded) - Among Likely GOP Primary Voters

What is your biggest concern, if any, about Donald Trump as a candidate for president in 2024? (coded)

		<u>Dishonesty</u>	<u>Divisive or unpopular</u>	<u>Do not want as president</u>	<u>Everything</u>	<u>General character concerns</u>
STATEWIDE	September 2023	4%	6%	2%	1%	4%
Voting Registration	Registered Republican	4%	5%	2%	0%	3%
	Registered Undeclared/Not Reg.	5%	7%	4%	2%	6%
Party ID	Independent/Democrat	8%	3%	4%	3%	9%
	Republican	3%	6%	2%	1%	3%
Political Ideology	Moderate	7%	7%	6%	3%	3%
	Conservative	2%	3%	1%		3%
	Libertarian		8%	0%	1%	2%
Age of Respondent	18 to 34		4%	2%		8%
	35 to 49	1%	6%		2%	1%
	50 to 64	6%	7%	4%	0%	3%
	65 and older	8%	5%	2%	2%	6%
Gender of Respondent	Men	4%	6%	3%	1%	5%
	Women	4%	5%	2%	1%	3%
Level of Education	High school or less	6%	1%	2%	2%	2%
	Tech school/Some college	2%	8%	5%		2%
	College graduate	4%	11%	1%	2%	12%
	Postgraduate work	5%	6%	1%	1%	6%
Region of State	Central/Lakes	1%	2%	0%	0%	5%
	Connecticut Valley	1%	2%	4%	5%	2%
	Manchester Area	12%	6%		0%	5%
	Mass Border	5%	7%	5%	1%	5%
	North Country	6%	12%	1%		1%
	Seacoast	3%	9%	4%	0%	6%
Household Income	Less than \$45,000	2%	14%	8%		17%
	\$45,000 - \$74,999	3%	4%	1%	0%	2%
	\$75,000 - \$99,999	7%	3%	4%	3%	3%
	\$100,000 - \$149,999	7%	6%	2%	2%	7%
	\$150,000 or more	2%	7%	4%	1%	4%
Media Usage	CNN viewer	7%	5%	5%	1%	11%
	Conservative radio listener	0%	5%	1%		1%
	Fox News viewer	3%	9%	1%	0%	4%
	Joe Rogan listener	0%	5%	2%	1%	2%
	Local NH news viewer	7%	7%	4%	2%	4%
	NHPR listener	5%	6%	7%	2%	9%
	Epoch Times reader		5%	1%		0%
	Newsmax viewer		7%			0%
2020 Pres Vote	X (formerly Twitter) user	0%	6%	2%		2%
	Voted for Biden	16%	2%	9%	5%	14%
	Voted for Trump	2%	6%	0%	0%	2%
Preferred GOP Cand.	Trump Primary Supporter	0%	3%			0%
	Non-Trump Primary Supporter	7%	8%	3%	2%	6%

Biggest Concern if Trump is 2024 GOP Nominee (coded) - Among Likely GOP Primary Voters

What is your biggest concern, if any, about Donald Trump as a candidate for president in 2024? (coded)

		<u>Incompetence</u>	<u>Indictments or imprisonment</u>	<u>Narcissistic or self-obsessed</u>	<u>Personal retribution during second term</u>	<u>Potential violence against him</u>
STATEWIDE	September 2023	0%	8%	3%	0%	4%
Voting Registration	Registered Republican	0%	9%	3%	0%	6%
	Registered Undeclared/Not Reg.	0%	7%	2%	0%	0%
Party ID	Independent/Democrat	0%	6%	3%	1%	0%
	Republican	0%	9%	3%	0%	5%
Political Ideology	Moderate		8%	4%	1%	
	Conservative		11%	2%		1%
	Libertarian	0%	1%	5%	0%	22%
Age of Respondent	18 to 34		3%	1%		
	35 to 49	0%	7%	1%		16%
	50 to 64		10%	3%	0%	1%
	65 and older	0%	10%	6%	1%	0%
Gender of Respondent	Men	0%	10%	4%	0%	1%
	Women		6%	1%	1%	8%
Level of Education	High school or less		9%	2%		8%
	Tech school/Some college		5%	3%	1%	1%
	College graduate	0%	8%	5%	0%	1%
	Postgraduate work	0%	14%	3%	1%	2%
Region of State	Central/Lakes		11%	1%	0%	
	Connecticut Valley		2%	1%	0%	18%
	Manchester Area		11%	4%		1%
	Mass Border	0%	12%	4%	1%	2%
	North Country		4%	3%	0%	0%
	Seacoast	0%	5%	7%		
Household Income	Less than \$45,000		2%	1%		0%
	\$45,000 - \$74,999	0%	9%	4%	1%	1%
	\$75,000 - \$99,999	0%	13%	2%	1%	0%
	\$100,000 - \$149,999		6%	2%	1%	2%
	\$150,000 or more	0%	9%	4%	0%	
Media Usage	CNN viewer		9%	7%	1%	0%
	Conservative radio listener		12%	1%	0%	1%
	Fox News viewer		11%	4%	0%	1%
	Joe Rogan listener	0%	5%			12%
	Local NH news viewer	0%	9%	3%	1%	1%
	NHPR listener	0%	12%	2%	2%	
	Epoch Times reader		1%	0%		22%
	Newsmax viewer		12%	3%		1%
X (formerly Twitter) user		10%	2%	0%	1%	
2020 Pres Vote	Voted for Biden	0%	10%	5%	2%	
	Voted for Trump		8%	2%	0%	5%
Preferred GOP Cand.	Trump Primary Supporter		10%	0%		9%
	Non-Trump Primary Supporter	0%	8%	5%	1%	0%

Biggest Concern if Trump is 2024 GOP Nominee (coded) - Among Likely GOP Primary Voters

What is your biggest concern, if any, about Donald Trump as a candidate for president in 2024? (coded)

		<u>Result in election fraud</u>	<u>Will undermine/destroy democracy</u>	<u>Other</u>	<u>None</u>	<u>N</u>
STATEWIDE	September 2023	6%	3%	6%	9%	936
Voting Registration	Registered Republican	4%	3%	7%	12%	558
	Registered Undeclared/Not Reg.	9%	3%	4%	5%	369
Party ID	Independent/Democrat	9%	12%	3%	0%	225
	Republican	5%	0%	6%	12%	707
Political Ideology	Moderate	1%	4%	3%	9%	268
	Conservative	9%		9%	13%	414
	Libertarian	12%	0%	4%	4%	144
Age of Respondent	18 to 34	10%		8%	3%	165
	35 to 49	2%	1%	5%	14%	187
	50 to 64	5%	7%	4%	11%	328
	65 and older	7%	1%	8%	8%	253
Gender of Respondent	Men	8%	1%	7%	12%	528
	Women	3%	5%	5%	5%	400
Level of Education	High school or less	5%	3%	4%	9%	368
	Tech school/Some college	10%	2%	5%	11%	280
	College graduate	4%	3%	10%	8%	173
	Postgraduate work	2%	5%	9%	8%	113
Region of State	Central/Lakes	4%	1%	8%	12%	208
	Connecticut Valley	3%	1%	5%	3%	164
	Manchester Area	14%	3%	7%	7%	148
	Mass Border	3%	7%	4%	6%	217
	North Country	5%	1%	8%	10%	79
	Seacoast	10%	3%	4%	21%	119
Household Income	Less than \$45,000	3%	2%	6%	15%	52
	\$45,000 - \$74,999	13%	1%	1%	4%	238
	\$75,000 - \$99,999	1%	2%	3%	6%	141
	\$100,000 - \$149,999	1%	1%	16%	15%	184
	\$150,000 or more	6%	3%	8%	15%	144
Media Usage	CNN viewer	1%	7%	4%	1%	132
	Conservative radio listener	12%		4%	9%	267
	Fox News viewer	10%	1%	2%	13%	329
	Joe Rogan listener	9%	1%	2%	13%	247
	Local NH news viewer	2%	5%	4%	7%	528
	NHPR listener	1%	6%	5%	14%	172
	Epoch Times reader	6%		5%	8%	140
	Newsmax viewer	11%		1%	18%	176
X (formerly Twitter) user	10%	1%	5%	6%	209	
2020 Pres Vote	Voted for Biden	1%	19%	8%		148
	Voted for Trump	7%		5%	12%	738
Preferred GOP Cand.	Trump Primary Supporter	10%	0%	9%	21%	347
	Non-Trump Primary Supporter	4%	5%	5%	2%	527

Favorability - Doug Burgum - Among Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Doug Burgum

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	September 2023	17%	34%	17%	32%	1,001
Voting Registration	Registered Republican	20%	38%	13%	29%	603
	Registered Undeclared/Not Reg.	12%	27%	22%	38%	390
Party ID	Independent/Democrat	9%	21%	33%	36%	229
	Republican	20%	37%	12%	31%	770
Political Ideology	Moderate	22%	33%	16%	28%	283
	Conservative	19%	42%	14%	25%	455
	Libertarian	8%	18%	7%	67%	151
Age of Respondent	18 to 34	4%	10%	26%	59%	167
	35 to 49	14%	34%	11%	42%	205
	50 to 64	19%	38%	18%	25%	369
	65 and older	26%	43%	14%	18%	258
Gender of Respondent	Men	21%	34%	18%	26%	553
	Women	12%	33%	15%	40%	441
Level of Education	High school or less	21%	42%	16%	22%	397
	Tech school/Some college	13%	30%	14%	44%	299
	College graduate	15%	29%	20%	36%	187
	Postgraduate work	18%	26%	21%	35%	117
Region of State	Central/Lakes	29%	43%	6%	22%	212
	Connecticut Valley	4%	14%	24%	58%	169
	Manchester Area	20%	32%	14%	34%	151
	Mass Border	15%	44%	15%	26%	242
	North Country	13%	28%	20%	38%	103
	Seacoast	19%	31%	28%	22%	125
Household Income	Less than \$45,000	6%	36%	14%	45%	56
	\$45,000 - \$74,999	18%	25%	24%	33%	249
	\$75,000 - \$99,999	18%	42%	15%	25%	151
	\$100,000 - \$149,999	30%	36%	12%	22%	195
	\$150,000 or more	12%	30%	24%	34%	148
Media Usage	CNN viewer	13%	49%	20%	18%	138
	Conservative radio listener	13%	39%	23%	26%	281
	Fox News viewer	20%	45%	13%	22%	344
	Joe Rogan listener	11%	27%	16%	46%	251
	Local NH news viewer	19%	41%	17%	23%	557
	NHPR listener	27%	24%	17%	32%	175
	Epoch Times reader	9%	22%	30%	40%	151
	Newsmax viewer	16%	36%	31%	17%	194
	X (formerly Twitter) user	5%	32%	29%	34%	215
2020 Pres Vote	Voted for Biden	14%	29%	30%	26%	149
	Voted for Trump	18%	35%	14%	33%	799
Preferred GOP Cand.	Trump Primary Supporter	11%	33%	15%	41%	386
	Non-Trump Primary Supporter	22%	33%	17%	27%	546

Favorability - Chris Christie - Among Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Chris Christie

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	September 2023	17%	14%	67%	2%	1,005
Voting Registration	Registered Republican	13%	15%	69%	4%	604
	Registered Undeclared/Not Reg.	25%	12%	63%	1%	392
Party ID	Independent/Democrat	34%	15%	50%	1%	229
	Republican	12%	14%	71%	3%	773
Political Ideology	Moderate	31%	13%	55%	1%	284
	Conservative	7%	13%	75%	5%	457
	Libertarian	12%	7%	80%	0%	151
Age of Respondent	18 to 34	17%	7%	75%		167
	35 to 49	11%	6%	82%	1%	205
	50 to 64	22%	12%	63%	4%	371
	65 and older	16%	27%	54%	3%	259
Gender of Respondent	Men	19%	18%	63%	0%	556
	Women	15%	9%	71%	5%	441
Level of Education	High school or less	14%	10%	71%	5%	397
	Tech school/Some college	14%	14%	72%	0%	301
	College graduate	21%	21%	56%	2%	187
	Postgraduate work	29%	16%	54%	1%	118
Region of State	Central/Lakes	14%	10%	76%	0%	213
	Connecticut Valley	18%	8%	70%	5%	169
	Manchester Area	22%	15%	64%		151
	Mass Border	19%	18%	62%	1%	244
	North Country	9%	14%	65%	13%	103
	Seacoast	19%	21%	59%	1%	125
Household Income	Less than \$45,000	9%	17%	73%	1%	56
	\$45,000 - \$74,999	10%	12%	78%	0%	250
	\$75,000 - \$99,999	20%	21%	59%	0%	151
	\$100,000 - \$149,999	21%	15%	64%	0%	195
	\$150,000 or more	19%	15%	60%	6%	151
Media Usage	CNN viewer	39%	16%	44%	1%	138
	Conservative radio listener	11%	9%	80%		281
	Fox News viewer	15%	17%	68%		347
	Joe Rogan listener	2%	5%	93%		251
	Local NH news viewer	27%	16%	56%	1%	559
	NHPR listener	43%	15%	42%	0%	176
	Epoch Times reader	0%	8%	92%		151
	Newsmax viewer	3%	6%	91%		194
	X (formerly Twitter) user	13%	6%	81%		215
2020 Pres Vote	Voted for Biden	61%	24%	14%	1%	149
	Voted for Trump	7%	12%	78%	3%	802
Preferred GOP Cand.	Trump Primary Supporter	1%	3%	90%	5%	387
	Non-Trump Primary Supporter	30%	21%	49%	1%	548

Favorability - Ron DeSantis - Among Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Ron DeSantis

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	September 2023	44%	24%	32%	0%	1,004
Voting Registration	Registered Republican	53%	25%	23%		604
	Registered Undeclared/Not Reg.	30%	24%	46%	0%	392
Party ID	Independent/Democrat	16%	12%	72%	1%	228
	Republican	52%	28%	20%	0%	773
Political Ideology	Moderate	27%	26%	46%	0%	284
	Conservative	58%	26%	16%		457
	Libertarian	35%	30%	34%	0%	151
Age of Respondent	18 to 34	32%	23%	45%		167
	35 to 49	37%	34%	30%		205
	50 to 64	42%	23%	35%	0%	371
	65 and older	58%	21%	21%		259
Gender of Respondent	Men	46%	32%	22%	0%	556
	Women	41%	15%	44%	0%	441
Level of Education	High school or less	54%	25%	21%		397
	Tech school/Some college	40%	26%	34%	0%	301
	College graduate	33%	28%	38%	0%	187
	Postgraduate work	36%	11%	53%	0%	118
Region of State	Central/Lakes	41%	37%	21%		213
	Connecticut Valley	46%	6%	48%		169
	Manchester Area	35%	31%	35%		151
	Mass Border	46%	22%	32%	0%	244
	North Country	39%	32%	29%		103
	Seacoast	56%	18%	25%	1%	125
Household Income	Less than \$45,000	39%	22%	39%		56
	\$45,000 - \$74,999	47%	22%	31%		250
	\$75,000 - \$99,999	40%	42%	18%	0%	151
	\$100,000 - \$149,999	34%	26%	39%	1%	195
	\$150,000 or more	52%	16%	32%		151
Media Usage	CNN viewer	36%	16%	48%	0%	138
	Conservative radio listener	67%	26%	7%		281
	Fox News viewer	61%	26%	13%	0%	347
	Joe Rogan listener	39%	28%	33%		251
	Local NH news viewer	46%	19%	35%	0%	558
	NHPR listener	28%	21%	50%		176
	Epoch Times reader	52%	17%	31%		151
	Newsmax viewer	60%	24%	15%	0%	194
	X (formerly Twitter) user	57%	26%	17%		215
2020 Pres Vote	Voted for Biden	1%	2%	97%		149
	Voted for Trump	52%	28%	20%	0%	802
Preferred GOP Cand.	Trump Primary Supporter	40%	31%	29%		387
	Non-Trump Primary Supporter	45%	21%	33%	0%	548

Favorability - Larry Elder - Among Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Larry Elder

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	September 2023	19%	25%	16%	39%	995
Voting Registration	Registered Republican	15%	32%	14%	39%	596
	Registered Undeclared/Not Reg.	26%	15%	20%	38%	391
Party ID	Independent/Democrat	29%	3%	20%	47%	228
	Republican	16%	32%	15%	37%	764
Political Ideology	Moderate	14%	22%	23%	41%	277
	Conservative	16%	35%	16%	33%	456
	Libertarian	29%	19%	8%	44%	151
Age of Respondent	18 to 34	53%	7%	14%	26%	167
	35 to 49	6%	35%	16%	42%	205
	50 to 64	11%	25%	18%	45%	368
	65 and older	19%	29%	16%	36%	252
Gender of Respondent	Men	24%	30%	17%	29%	547
	Women	13%	19%	16%	52%	440
Level of Education	High school or less	21%	29%	6%	43%	391
	Tech school/Some college	21%	24%	20%	35%	300
	College graduate	16%	22%	24%	38%	186
	Postgraduate work	11%	21%	30%	38%	117
Region of State	Central/Lakes	8%	45%	12%	35%	212
	Connecticut Valley	48%	5%	11%	37%	169
	Manchester Area	11%	25%	17%	47%	151
	Mass Border	17%	21%	20%	42%	237
	North Country	12%	21%	22%	45%	103
	Seacoast	20%	32%	19%	29%	124
Household Income	Less than \$45,000	31%	23%	18%	28%	56
	\$45,000 - \$74,999	34%	13%	15%	38%	249
	\$75,000 - \$99,999	10%	36%	20%	34%	151
	\$100,000 - \$149,999	11%	34%	17%	39%	193
	\$150,000 or more	11%	23%	23%	42%	143
Media Usage	CNN viewer	3%	36%	35%	26%	138
	Conservative radio listener	34%	32%	11%	23%	281
	Fox News viewer	18%	43%	17%	23%	340
	Joe Rogan listener	33%	33%	7%	27%	251
	Local NH news viewer	10%	26%	21%	43%	552
	NHPR listener	11%	19%	31%	39%	175
	Epoch Times reader	42%	17%	10%	30%	150
	Newsmax viewer	21%	49%	19%	10%	193
	X (formerly Twitter) user	35%	29%	18%	19%	215
2020 Pres Vote	Voted for Biden		3%	31%	66%	149
	Voted for Trump	22%	31%	13%	35%	793
Preferred GOP Cand.	Trump Primary Supporter	25%	38%	12%	25%	386
	Non-Trump Primary Supporter	16%	18%	20%	46%	540

Favorability - Nikki Haley - Among Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Nikki Haley

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	September 2023	38%	31%	25%	6%	1,005
Voting Registration	Registered Republican	38%	35%	21%	5%	604
	Registered Undeclared/Not Reg.	36%	24%	32%	8%	392
Party ID	Independent/Democrat	38%	16%	41%	5%	229
	Republican	38%	36%	20%	6%	773
Political Ideology	Moderate	42%	34%	23%	1%	284
	Conservative	32%	33%	25%	10%	457
	Libertarian	28%	35%	37%	0%	151
Age of Respondent	18 to 34	38%	8%	48%	7%	167
	35 to 49	13%	62%	21%	4%	205
	50 to 64	41%	27%	23%	9%	371
	65 and older	52%	27%	17%	4%	260
Gender of Respondent	Men	46%	26%	25%	2%	556
	Women	27%	37%	25%	11%	441
Level of Education	High school or less	37%	41%	12%	9%	397
	Tech school/Some college	33%	28%	36%	3%	301
	College graduate	43%	20%	30%	7%	187
	Postgraduate work	42%	21%	34%	3%	118
Region of State	Central/Lakes	25%	43%	21%	11%	213
	Connecticut Valley	41%	32%	22%	6%	169
	Manchester Area	50%	17%	32%	1%	151
	Mass Border	41%	29%	25%	6%	244
	North Country	33%	26%	27%	14%	103
	Seacoast	39%	35%	26%	0%	125
Household Income	Less than \$45,000	22%	37%	27%	13%	56
	\$45,000 - \$74,999	35%	25%	33%	7%	250
	\$75,000 - \$99,999	55%	19%	26%	0%	151
	\$100,000 - \$149,999	34%	38%	25%	4%	195
	\$150,000 or more	40%	26%	26%	7%	151
Media Usage	CNN viewer	37%	45%	17%	1%	138
	Conservative radio listener	47%	22%	29%	2%	281
	Fox News viewer	52%	34%	14%	0%	347
	Joe Rogan listener	26%	40%	34%		251
	Local NH news viewer	44%	35%	18%	2%	559
	NHPR listener	39%	36%	17%	8%	176
	Epoch Times reader	32%	33%	34%	1%	151
	Newsmax viewer	23%	42%	35%		194
	X (formerly Twitter) user	36%	35%	29%		215
2020 Pres Vote	Voted for Biden	38%	28%	24%	10%	149
	Voted for Trump	36%	33%	26%	6%	802
Preferred GOP Cand.	Trump Primary Supporter	16%	39%	39%	6%	387
	Non-Trump Primary Supporter	56%	23%	16%	5%	548

Favorability - Will Hurd - Among Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Will Hurd

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	September 2023	2%	22%	16%	60%	1,003
Voting Registration	Registered Republican	2%	19%	18%	61%	603
	Registered Undeclared/Not Reg.	3%	26%	13%	58%	392
Party ID	Independent/Democrat	6%	23%	12%	59%	228
	Republican	1%	21%	17%	60%	771
Political Ideology	Moderate	4%	17%	15%	64%	284
	Conservative	2%	24%	20%	54%	456
	Libertarian	0%	10%	10%	80%	151
Age of Respondent	18 to 34	4%	26%	4%	66%	167
	35 to 49	1%	7%	10%	82%	205
	50 to 64	2%	24%	23%	51%	369
	65 and older	3%	27%	18%	52%	259
Gender of Respondent	Men	3%	28%	16%	53%	555
	Women	1%	14%	16%	70%	440
Level of Education	High school or less		25%	12%	63%	397
	Tech school/Some college	3%	17%	18%	61%	301
	College graduate	2%	22%	18%	57%	186
	Postgraduate work	8%	20%	20%	52%	117
Region of State	Central/Lakes	4%	19%	4%	73%	213
	Connecticut Valley	0%	23%	9%	67%	169
	Manchester Area	2%	25%	13%	61%	151
	Mass Border	3%	26%	20%	50%	243
	North Country	2%	21%	18%	59%	103
	Seacoast	2%	11%	37%	49%	125
Household Income	Less than \$45,000	1%	31%	25%	43%	56
	\$45,000 - \$74,999	2%	30%	17%	52%	249
	\$75,000 - \$99,999	1%	31%	14%	54%	151
	\$100,000 - \$149,999	5%	18%	9%	68%	194
	\$150,000 or more	2%	18%	31%	50%	150
Media Usage	CNN viewer	10%	19%	13%	58%	138
	Conservative radio listener	0%	30%	16%	54%	281
	Fox News viewer	3%	25%	22%	50%	347
	Joe Rogan listener	0%	22%	6%	71%	251
	Local NH news viewer	3%	17%	17%	62%	559
	NHPR listener	7%	20%	12%	61%	176
	Epoch Times reader		49%	13%	38%	150
	Newsmax viewer	0%	16%	32%	52%	193
	X (formerly Twitter) user	3%	26%	12%	59%	215
2020 Pres Vote	Voted for Biden	10%	16%	17%	57%	149
	Voted for Trump	1%	24%	16%	60%	801
Preferred GOP Cand.	Trump Primary Supporter		21%	20%	59%	386
	Non-Trump Primary Supporter	4%	24%	12%	60%	547

Favorability - Asa Hutchinson - Among Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Asa Hutchinson

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	September 2023	6%	27%	35%	31%	997
Voting Registration	Registered Republican	6%	32%	32%	31%	603
	Registered Undeclared/Not Reg.	7%	20%	41%	32%	385
Party ID	Independent/Democrat	10%	25%	43%	22%	223
	Republican	5%	28%	33%	34%	770
Political Ideology	Moderate	9%	27%	30%	34%	279
	Conservative	6%	26%	42%	26%	455
	Libertarian	0%	28%	27%	44%	151
Age of Respondent	18 to 34	4%	4%	57%	34%	167
	35 to 49	2%	39%	22%	38%	205
	50 to 64	7%	28%	32%	33%	369
	65 and older	9%	32%	38%	22%	253
Gender of Respondent	Men	8%	22%	39%	32%	555
	Women	3%	34%	32%	31%	434
Level of Education	High school or less	3%	30%	32%	34%	392
	Tech school/Some college	7%	23%	40%	29%	299
	College graduate	6%	25%	33%	35%	187
	Postgraduate work	10%	30%	39%	22%	117
Region of State	Central/Lakes	8%	34%	20%	39%	213
	Connecticut Valley	1%	28%	50%	21%	164
	Manchester Area	10%	30%	30%	31%	151
	Mass Border	6%	23%	35%	36%	242
	North Country	6%	26%	28%	40%	103
	Seacoast	4%	22%	58%	17%	124
Household Income	Less than \$45,000	2%	27%	51%	20%	53
	\$45,000 - \$74,999	4%	16%	49%	31%	249
	\$75,000 - \$99,999	7%	28%	39%	26%	146
	\$100,000 - \$149,999	13%	24%	23%	40%	195
	\$150,000 or more	5%	24%	42%	29%	150
Media Usage	CNN viewer	22%	44%	17%	18%	137
	Conservative radio listener	3%	26%	46%	25%	281
	Fox News viewer	8%	31%	37%	24%	345
	Joe Rogan listener	1%	29%	48%	22%	251
	Local NH news viewer	8%	34%	29%	29%	552
	NHPR listener	14%	27%	14%	45%	176
	Epoch Times reader	2%	37%	52%	9%	151
	Newsmax viewer	1%	30%	64%	6%	194
	X (formerly Twitter) user	5%	21%	47%	28%	215
2020 Pres Vote	Voted for Biden	19%	38%	18%	25%	144
	Voted for Trump	3%	26%	39%	31%	800
Preferred GOP Cand.	Trump Primary Supporter	2%	27%	50%	21%	386
	Non-Trump Primary Supporter	9%	30%	25%	35%	542

Favorability - Perry Johnson - Among Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Perry Johnson

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	September 2023	2%	23%	16%	59%	984
Voting Registration	Registered Republican	3%	23%	18%	56%	583
	Registered Undeclared/Not Reg.	0%	23%	13%	63%	392
Party ID	Independent/Democrat	0%	18%	15%	67%	229
	Republican	2%	24%	17%	57%	752
Political Ideology	Moderate	1%	18%	18%	63%	264
	Conservative	3%	28%	19%	51%	456
	Libertarian	1%	12%	10%	77%	151
Age of Respondent	18 to 34		24%	17%	60%	167
	35 to 49	1%	19%	13%	67%	185
	50 to 64	2%	22%	18%	59%	369
	65 and older	4%	27%	17%	52%	259
Gender of Respondent	Men	2%	32%	15%	52%	535
	Women	2%	12%	18%	68%	440
Level of Education	High school or less	2%	26%	7%	65%	377
	Tech school/Some college	2%	24%	19%	55%	301
	College graduate	2%	22%	20%	56%	186
	Postgraduate work	2%	12%	33%	54%	117
Region of State	Central/Lakes	5%	16%	11%	68%	193
	Connecticut Valley		24%	8%	68%	169
	Manchester Area	0%	29%	19%	52%	151
	Mass Border	1%	23%	22%	54%	243
	North Country	2%	23%	15%	59%	103
	Seacoast	1%	24%	23%	52%	125
Household Income	Less than \$45,000	0%	36%	20%	44%	56
	\$45,000 - \$74,999	1%	34%	13%	52%	250
	\$75,000 - \$99,999	1%	23%	18%	57%	151
	\$100,000 - \$149,999	1%	17%	14%	68%	175
	\$150,000 or more	2%	22%	30%	45%	150
Media Usage	CNN viewer	1%	12%	23%	64%	138
	Conservative radio listener	2%	33%	15%	50%	281
	Fox News viewer	2%	32%	15%	51%	347
	Joe Rogan listener	0%	32%	7%	61%	232
	Local NH news viewer	1%	18%	19%	62%	559
	NHPR listener	2%	14%	24%	60%	156
	Epoch Times reader	2%	42%	11%	46%	150
	Newsmax viewer	7%	32%	29%	33%	193
	X (formerly Twitter) user	1%	28%	16%	54%	215
2020 Pres Vote	Voted for Biden	1%	5%	23%	71%	149
	Voted for Trump	2%	26%	15%	57%	781
Preferred GOP Cand.	Trump Primary Supporter	4%	27%	16%	53%	367
	Non-Trump Primary Supporter	1%	22%	16%	62%	547

Favorability - Mike Pence - Among Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Mike Pence

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	September 2023	11%	27%	62%	0%	1,004
Voting Registration	Registered Republican	15%	31%	54%	0%	604
	Registered Undeclared/Not Reg.	6%	20%	74%	0%	392
Party ID	Independent/Democrat	2%	23%	75%	0%	229
	Republican	14%	28%	58%	0%	772
Political Ideology	Moderate	10%	34%	56%	0%	284
	Conservative	13%	23%	64%	0%	457
	Libertarian	10%	22%	68%	1%	151
Age of Respondent	18 to 34	8%	9%	83%		167
	35 to 49	10%	18%	71%	0%	205
	50 to 64	9%	34%	57%	0%	371
	65 and older	17%	34%	49%	0%	259
Gender of Respondent	Men	14%	29%	57%	0%	555
	Women	7%	25%	68%	0%	441
Level of Education	High school or less	7%	28%	65%		397
	Tech school/Some college	13%	24%	63%		301
	College graduate	11%	30%	59%	1%	187
	Postgraduate work	19%	24%	55%	1%	118
Region of State	Central/Lakes	18%	17%	65%		213
	Connecticut Valley	2%	20%	78%	0%	169
	Manchester Area	10%	32%	58%	0%	151
	Mass Border	12%	35%	54%	0%	243
	North Country	7%	29%	63%	0%	103
	Seacoast	13%	30%	56%	1%	125
Household Income	Less than \$45,000	15%	19%	66%	0%	56
	\$45,000 - \$74,999	9%	24%	67%		250
	\$75,000 - \$99,999	15%	36%	48%	0%	151
	\$100,000 - \$149,999	14%	26%	60%		195
	\$150,000 or more	13%	22%	65%	0%	150
Media Usage	CNN viewer	22%	22%	57%		138
	Conservative radio listener	5%	35%	60%	0%	281
	Fox News viewer	14%	34%	52%	0%	347
	Joe Rogan listener	1%	7%	91%	0%	251
	Local NH news viewer	14%	36%	50%	0%	559
	NHPR listener	17%	30%	53%	0%	176
	Epoch Times reader	9%	12%	79%	0%	151
	Newsmax viewer	5%	18%	77%	0%	194
	X (formerly Twitter) user	6%	19%	74%		215
2020 Pres Vote	Voted for Biden	5%	37%	58%	0%	149
	Voted for Trump	12%	24%	64%	0%	802
Preferred GOP Cand.	Trump Primary Supporter	4%	14%	81%	0%	387
	Non-Trump Primary Supporter	16%	36%	48%	0%	548

Favorability - Vivek Ramaswamy - Among Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Vivek Ramaswamy

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	September 2023	43%	20%	31%	6%	1,005
Voting Registration	Registered Republican	49%	20%	27%	4%	604
	Registered Undeclared/Not Reg.	34%	20%	37%	9%	392
Party ID	Independent/Democrat	30%	24%	40%	5%	229
	Republican	47%	19%	28%	7%	773
Political Ideology	Moderate	29%	23%	43%	5%	284
	Conservative	48%	23%	23%	6%	458
	Libertarian	50%	10%	36%	4%	151
Age of Respondent	18 to 34	40%	25%	27%	8%	167
	35 to 49	56%	8%	26%	10%	205
	50 to 64	37%	21%	35%	7%	370
	65 and older	41%	26%	31%	2%	261
Gender of Respondent	Men	49%	20%	28%	4%	557
	Women	36%	20%	35%	9%	440
Level of Education	High school or less	52%	12%	28%	7%	397
	Tech school/Some college	44%	25%	26%	6%	303
	College graduate	28%	30%	33%	8%	187
	Postgraduate work	32%	16%	49%	2%	118
Region of State	Central/Lakes	53%	10%	29%	7%	212
	Connecticut Valley	34%	21%	44%	2%	169
	Manchester Area	46%	23%	29%	3%	153
	Mass Border	45%	21%	28%	5%	243
	North Country	26%	15%	32%	26%	103
	Seacoast	41%	34%	23%	1%	125
Household Income	Less than \$45,000	40%	19%	31%	10%	56
	\$45,000 - \$74,999	47%	24%	18%	11%	251
	\$75,000 - \$99,999	46%	11%	42%	1%	151
	\$100,000 - \$149,999	43%	28%	25%	4%	195
	\$150,000 or more	38%	24%	34%	3%	150
Media Usage	CNN viewer	31%	13%	50%	6%	138
	Conservative radio listener	69%	15%	13%	3%	281
	Fox News viewer	56%	21%	21%	3%	348
	Joe Rogan listener	62%	17%	20%	1%	251
	Local NH news viewer	40%	17%	40%	4%	560
	NHPR listener	24%	9%	57%	10%	176
	Epoch Times reader	45%	19%	36%		151
	Newsmax viewer	60%	26%	14%	0%	193
	X (formerly Twitter) user	66%	13%	19%	2%	215
2020 Pres Vote	Voted for Biden	9%	12%	70%	9%	149
	Voted for Trump	51%	22%	22%	6%	803
Preferred GOP Cand.	Trump Primary Supporter	49%	26%	20%	5%	387
	Non-Trump Primary Supporter	39%	16%	38%	6%	548

Favorability - Tim Scott - Among Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Tim Scott

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	September 2023	45%	33%	13%	9%	1,002
Voting Registration	Registered Republican	56%	28%	9%	6%	602
	Registered Undeclared/Not Reg.	28%	41%	19%	12%	392
Party ID	Independent/Democrat	18%	40%	34%	8%	229
	Republican	53%	31%	7%	9%	770
Political Ideology	Moderate	45%	35%	18%	2%	283
	Conservative	56%	29%	7%	8%	457
	Libertarian	41%	36%	8%	14%	151
Age of Respondent	18 to 34	27%	47%	9%	17%	167
	35 to 49	32%	55%	7%	6%	205
	50 to 64	49%	23%	20%	9%	370
	65 and older	61%	23%	11%	5%	257
Gender of Respondent	Men	44%	38%	10%	8%	554
	Women	46%	27%	17%	10%	440
Level of Education	High school or less	41%	40%	9%	10%	397
	Tech school/Some college	53%	31%	11%	5%	300
	College graduate	46%	28%	14%	12%	186
	Postgraduate work	38%	27%	29%	6%	117
Region of State	Central/Lakes	34%	55%	3%	8%	212
	Connecticut Valley	42%	36%	5%	16%	169
	Manchester Area	49%	23%	25%	3%	151
	Mass Border	55%	19%	19%	7%	242
	North Country	38%	29%	20%	13%	103
	Seacoast	49%	37%	8%	5%	125
Household Income	Less than \$45,000	36%	24%	21%	19%	55
	\$45,000 - \$74,999	46%	41%	8%	4%	249
	\$75,000 - \$99,999	45%	43%	8%	4%	151
	\$100,000 - \$149,999	45%	34%	16%	5%	195
	\$150,000 or more	52%	18%	18%	12%	150
Media Usage	CNN viewer	30%	42%	25%	3%	138
	Conservative radio listener	43%	47%	2%	8%	281
	Fox News viewer	60%	34%	3%	2%	346
	Joe Rogan listener	40%	53%	5%	1%	251
	Local NH news viewer	44%	30%	19%	7%	557
	NHPR listener	24%	34%	22%	21%	176
	Epoch Times reader	49%	41%	8%	2%	151
	Newsmax viewer	49%	37%	13%	0%	193
	X (formerly Twitter) user	24%	63%	5%	8%	215
2020 Pres Vote	Voted for Biden	7%	27%	53%	13%	148
	Voted for Trump	53%	35%	6%	6%	801
Preferred GOP Cand.	Trump Primary Supporter	50%	34%	9%	7%	386
	Non-Trump Primary Supporter	40%	36%	15%	9%	546

Favorability - Donald Trump - Among Likely GOP Primary Voters

Below is a list of national public figures who have announced they are running for the Republican nomination for president in 2024. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Donald Trump

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't know enough about to say</u>	<u>N</u>
STATEWIDE	September 2023	52%	15%	33%	0%	1,005
Voting Registration	Registered Republican	62%	13%	25%		604
	Registered Undeclared/Not Reg.	38%	17%	45%	0%	392
Party ID	Independent/Democrat	25%	14%	60%	0%	229
	Republican	60%	15%	25%		773
Political Ideology	Moderate	29%	14%	57%	0%	283
	Conservative	72%	13%	15%		458
	Libertarian	64%	12%	24%		151
Age of Respondent	18 to 34	50%	18%	32%		167
	35 to 49	66%	10%	24%		205
	50 to 64	46%	19%	35%		370
	65 and older	53%	11%	37%	0%	260
Gender of Respondent	Men	46%	17%	36%	0%	556
	Women	60%	12%	28%		440
Level of Education	High school or less	54%	23%	23%		397
	Tech school/Some college	61%	8%	31%		303
	College graduate	43%	11%	46%	0%	186
	Postgraduate work	41%	10%	49%		118
Region of State	Central/Lakes	62%	14%	24%	0%	213
	Connecticut Valley	49%	26%	26%		169
	Manchester Area	52%	5%	43%		152
	Mass Border	43%	17%	40%		244
	North Country	52%	17%	32%		103
	Seacoast	61%	7%	31%		124
Household Income	Less than \$45,000	57%	12%	32%		56
	\$45,000 - \$74,999	57%	20%	23%		251
	\$75,000 - \$99,999	46%	23%	31%	0%	151
	\$100,000 - \$149,999	43%	15%	42%		194
	\$150,000 or more	50%	7%	43%		151
Media Usage	CNN viewer	29%	1%	70%	0%	138
	Conservative radio listener	66%	19%	15%		281
	Fox News viewer	64%	13%	23%		348
	Joe Rogan listener	80%	15%	6%		251
	Local NH news viewer	38%	16%	46%	0%	560
	NHPR listener	24%	5%	70%	0%	176
	Epoch Times reader	70%	26%	4%		150
	Newsmax viewer	95%	3%	2%		193
	X (formerly Twitter) user	60%	19%	21%		215
2020 Pres Vote	Voted for Biden	1%		99%	0%	149
	Voted for Trump	65%	18%	17%		803
Preferred GOP Cand.	Trump Primary Supporter	99%	1%	0%		388
	Non-Trump Primary Supporter	24%	21%	55%	0%	547

Importance GOP Candidate Respectful to Others - Among Likely GOP Primary Voters

How important, if at all, is it to you that the Republican candidate for president is respectful to others?

		<u>Very important</u>	<u>Somewhat important</u>	<u>Not very important</u>	<u>Not at all important</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2023	53%	27%	18%	2%	0%	1,000
Voting Registration	Registered Republican	46%	34%	18%	2%	1%	605
	Registered Undeclared/Not Reg.	63%	15%	19%	3%	0%	387
Party ID	Independent/Democrat	72%	5%	23%	0%		225
	Republican	47%	33%	17%	3%	1%	772
Political Ideology	Moderate	69%	17%	13%	0%		282
	Conservative	44%	38%	16%	2%	0%	455
	Libertarian	22%	21%	47%	10%		151
Age of Respondent	18 to 34	42%	9%	45%	3%		165
	35 to 49	31%	38%	24%	7%		205
	50 to 64	58%	29%	11%	1%	1%	370
	65 and older	68%	24%	7%	0%	0%	257
Gender of Respondent	Men	51%	27%	19%	3%	0%	554
	Women	55%	26%	17%	1%	1%	438
Level of Education	High school or less	57%	27%	16%			397
	Tech school/Some college	43%	29%	24%	3%	1%	300
	College graduate	58%	22%	16%	4%	0%	184
	Postgraduate work	54%	26%	12%	7%	1%	118
Region of State	Central/Lakes	49%	38%	10%	1%	1%	213
	Connecticut Valley	49%	8%	40%	2%		169
	Manchester Area	60%	24%	15%	1%		151
	Mass Border	51%	27%	17%	5%	1%	240
	North Country	72%	22%	5%	2%	0%	102
	Seacoast	41%	38%	18%	3%		125
Household Income	Less than \$45,000	51%	30%	13%		5%	56
	\$45,000 - \$74,999	62%	15%	22%	0%		251
	\$75,000 - \$99,999	60%	12%	23%	4%	1%	151
	\$100,000 - \$149,999	40%	43%	14%	3%		193
	\$150,000 or more	46%	33%	13%	7%		151
Media Usage	CNN viewer	65%	33%	1%		0%	136
	Conservative radio listener	39%	32%	27%	2%		280
	Fox News viewer	44%	37%	18%	0%	0%	347
	Joe Rogan listener	19%	32%	46%	3%	0%	251
	Local NH news viewer	59%	30%	9%	2%	1%	557
	NHPR listener	70%	25%	1%	3%	0%	176
	Epoch Times reader	45%	21%	32%	1%	0%	151
	Newsmax viewer	29%	52%	18%	2%	0%	193
	X (formerly Twitter) user	40%	30%	26%	4%	0%	215
2020 Pres Vote	Voted for Biden	95%	4%	0%	0%	0%	149
	Voted for Trump	44%	31%	22%	3%	1%	799
Preferred GOP Cand.	Trump Primary Supporter	23%	38%	34%	5%	0%	385
	Non-Trump Primary Supporter	73%	17%	9%	1%	1%	548

Importance GOP Candidate Not Typical Politician - Among Likely GOP Primary Voters

How important, if at all, is it to you that the Republican candidate for president is not a typical politician?

		<u>Very important</u>	<u>Somewhat important</u>	<u>Not very important</u>	<u>Not at all important</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2023	40%	30%	19%	11%	0%	996
Voting Registration	Registered Republican	43%	34%	17%	6%	0%	599
	Registered Undeclared/Not Reg.	36%	22%	22%	19%	1%	388
Party ID	Independent/Democrat	24%	20%	34%	22%	1%	227
	Republican	45%	33%	14%	7%	0%	766
Political Ideology	Moderate	36%	27%	26%	10%	1%	281
	Conservative	48%	34%	12%	6%		452
	Libertarian	44%	21%	10%	25%	0%	151
Age of Respondent	18 to 34	25%	13%	29%	33%		165
	35 to 49	46%	31%	15%	7%	0%	205
	50 to 64	40%	33%	19%	7%	1%	365
	65 and older	44%	35%	15%	5%	0%	258
Gender of Respondent	Men	37%	27%	23%	13%	0%	550
	Women	44%	34%	14%	8%	1%	437
Level of Education	High school or less	40%	39%	14%	7%		397
	Tech school/Some college	48%	20%	20%	11%	0%	296
	College graduate	36%	29%	18%	16%	0%	184
	Postgraduate work	26%	27%	33%	13%	2%	118
Region of State	Central/Lakes	38%	33%	17%	12%	1%	212
	Connecticut Valley	53%	8%	24%	13%	1%	169
	Manchester Area	38%	23%	21%	18%		146
	Mass Border	34%	40%	18%	8%	0%	242
	North Country	41%	43%	13%	4%	0%	102
	Seacoast	39%	32%	18%	10%	1%	125
Household Income	Less than \$45,000	40%	34%	7%	18%	2%	56
	\$45,000 - \$74,999	44%	26%	20%	10%	0%	247
	\$75,000 - \$99,999	33%	25%	28%	13%	1%	151
	\$100,000 - \$149,999	35%	36%	20%	8%	0%	192
	\$150,000 or more	40%	25%	23%	11%	0%	149
Media Usage	CNN viewer	15%	35%	32%	17%	1%	136
	Conservative radio listener	36%	28%	21%	16%		280
	Fox News viewer	37%	37%	16%	11%	0%	342
	Joe Rogan listener	52%	20%	17%	11%		251
	Local NH news viewer	26%	40%	22%	12%	1%	556
	NHPR listener	25%	22%	29%	23%	1%	175
	Epoch Times reader	51%	17%	25%	7%		150
	Newsmax viewer	52%	34%	11%	3%		191
	X (formerly Twitter) user	29%	24%	24%	22%		215
2020 Pres Vote	Voted for Biden	6%	28%	39%	24%	2%	149
	Voted for Trump	47%	31%	15%	6%	0%	796
Preferred GOP Cand.	Trump Primary Supporter	64%	26%	6%	4%		382
	Non-Trump Primary Supporter	26%	30%	27%	16%	1%	547

Importance GOP Candidate Attracts Support from Outside GOP - Among Likely GOP Primary Voters

How important, if at all, is it to you that the Republican candidate for president can attract support from outside the Republican Party?

		<u>Very important</u>	<u>Somewhat important</u>	<u>Not very important</u>	<u>Not at all important</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2023	61%	28%	8%	2%	0%	999
Voting Registration	Registered Republican	57%	36%	6%	2%	0%	604
	Registered Undeclared/Not Reg.	67%	17%	12%	3%	1%	387
Party ID	Independent/Democrat	65%	12%	17%	4%	1%	225
	Republican	60%	33%	5%	1%	0%	771
Political Ideology	Moderate	86%	10%	3%	1%	1%	281
	Conservative	53%	39%	7%	1%	0%	454
	Libertarian	47%	43%	5%	4%	0%	151
Age of Respondent	18 to 34	56%	17%	20%	7%		165
	35 to 49	46%	48%	6%	0%	1%	205
	50 to 64	63%	31%	4%	1%	0%	371
	65 and older	74%	16%	8%	1%	0%	256
Gender of Respondent	Men	61%	25%	12%	2%	0%	553
	Women	62%	32%	4%	2%	1%	438
Level of Education	High school or less	56%	31%	13%			397
	Tech school/Some college	70%	22%	7%	2%		298
	College graduate	56%	36%	3%	5%	1%	185
	Postgraduate work	63%	24%	5%	6%	2%	118
Region of State	Central/Lakes	58%	37%	2%	3%	0%	213
	Connecticut Valley	53%	23%	24%			169
	Manchester Area	79%	17%	2%	2%	0%	150
	Mass Border	53%	29%	13%	3%	1%	240
	North Country	63%	31%	4%	2%		103
	Seacoast	69%	30%	0%	0%	1%	125
Household Income	Less than \$45,000	49%	34%	4%	12%	0%	56
	\$45,000 - \$74,999	73%	13%	14%	0%	0%	248
	\$75,000 - \$99,999	53%	35%	12%	1%	0%	151
	\$100,000 - \$149,999	59%	34%	5%	0%	1%	193
	\$150,000 or more	69%	18%	7%	6%	0%	151
Media Usage	CNN viewer	60%	31%	6%	2%	0%	136
	Conservative radio listener	47%	38%	14%	1%		281
	Fox News viewer	63%	33%	3%	0%	0%	344
	Joe Rogan listener	41%	41%	17%	2%		251
	Local NH news viewer	63%	30%	4%	2%	1%	557
	NHPR listener	74%	14%	5%	5%	1%	176
	Epoch Times reader	22%	48%	27%	3%		151
	Newsmax viewer	47%	45%	5%	3%		194
	X (formerly Twitter) user	43%	37%	20%	1%		215
2020 Pres Vote	Voted for Biden	77%	10%	5%	6%	1%	149
	Voted for Trump	57%	32%	9%	1%	0%	799
Preferred GOP Cand.	Trump Primary Supporter	45%	44%	8%	3%	0%	383
	Non-Trump Primary Supporter	75%	15%	9%	1%	0%	548

Importance GOP Candidate Has Experience in Government - Among Likely GOP Primary Voters

How important, if at all, is it to you that the Republican candidate for president has experience in government?

		<u>Very important</u>	<u>Somewhat important</u>	<u>Not very important</u>	<u>Not at all important</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2023	24%	40%	28%	8%	0%	1,001
Voting Registration	Registered Republican	22%	45%	26%	6%	1%	603
	Registered Undeclared/Not Reg.	27%	32%	30%	10%		390
Party ID	Independent/Democrat	34%	24%	31%	11%	0%	227
	Republican	21%	44%	27%	7%	0%	771
Political Ideology	Moderate	37%	37%	24%	3%		282
	Conservative	21%	47%	26%	6%		456
	Libertarian	2%	36%	37%	25%	0%	151
Age of Respondent	18 to 34	13%	30%	43%	15%		165
	35 to 49	21%	38%	29%	12%		205
	50 to 64	25%	48%	24%	2%	1%	370
	65 and older	34%	36%	22%	8%	0%	259
Gender of Respondent	Men	26%	35%	30%	10%		553
	Women	22%	46%	26%	5%	1%	441
Level of Education	High school or less	20%	45%	31%	4%		397
	Tech school/Some college	23%	33%	30%	13%	1%	301
	College graduate	33%	37%	23%	6%	0%	185
	Postgraduate work	30%	42%	20%	9%	0%	118
Region of State	Central/Lakes	25%	51%	20%	3%	1%	213
	Connecticut Valley	12%	22%	60%	5%	0%	169
	Manchester Area	31%	28%	29%	12%		149
	Mass Border	28%	41%	20%	10%		243
	North Country	23%	47%	24%	7%		102
	Seacoast	25%	50%	15%	10%		125
Household Income	Less than \$45,000	42%	38%	14%		6%	56
	\$45,000 - \$74,999	14%	26%	45%	15%		249
	\$75,000 - \$99,999	30%	39%	25%	7%	0%	151
	\$100,000 - \$149,999	38%	40%	20%	2%		192
	\$150,000 or more	24%	43%	21%	13%		151
Media Usage	CNN viewer	42%	45%	8%	4%		136
	Conservative radio listener	13%	34%	39%	13%		281
	Fox News viewer	22%	48%	21%	9%		345
	Joe Rogan listener	15%	24%	46%	14%		251
	Local NH news viewer	25%	52%	19%	3%	1%	556
	NHPR listener	46%	38%	10%	5%	0%	176
	Epoch Times reader	6%	27%	63%	4%		150
	Newsmax viewer	13%	51%	25%	11%		193
	X (formerly Twitter) user	6%	40%	34%	20%		215
2020 Pres Vote	Voted for Biden	54%	42%	4%	1%	0%	149
	Voted for Trump	19%	38%	33%	9%	0%	801
Preferred GOP Cand.	Trump Primary Supporter	18%	43%	32%	8%		387
	Non-Trump Primary Supporter	30%	34%	27%	8%	1%	547

Importance GOP Candidate Has Strong Moral Character - Among Likely GOP Primary Voters

How important, if at all, is it to you that the Republican candidate for president has a strong moral character?

		<u>Very important</u>	<u>Somewhat important</u>	<u>Not very important</u>	<u>Not at all important</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2023	67%	28%	3%	1%	0%	996
Voting Registration	Registered Republican	71%	26%	1%	1%	1%	601
	Registered Undeclared/Not Reg.	62%	32%	5%	1%	0%	387
Party ID	Independent/Democrat	71%	20%	9%	0%	0%	224
	Republican	67%	31%	1%	1%	0%	769
Political Ideology	Moderate	71%	29%	0%	0%		281
	Conservative	67%	31%	1%	1%	0%	452
	Libertarian	46%	37%	13%	4%		151
Age of Respondent	18 to 34	46%	40%	10%	3%		165
	35 to 49	73%	24%	2%	2%	0%	205
	50 to 64	62%	35%	2%	0%	1%	367
	65 and older	84%	15%	0%	0%	0%	256
Gender of Respondent	Men	64%	30%	4%	2%		553
	Women	71%	26%	1%	0%	1%	435
Level of Education	High school or less	70%	30%				397
	Tech school/Some college	63%	28%	7%	1%	1%	295
	College graduate	72%	24%	3%	1%	0%	185
	Postgraduate work	64%	29%	2%	5%	1%	118
Region of State	Central/Lakes	76%	22%	1%		2%	213
	Connecticut Valley	69%	27%	2%	2%		169
	Manchester Area	70%	18%	12%	0%		147
	Mass Border	58%	39%	1%	2%		241
	North Country	72%	24%	3%	0%		102
	Seacoast	62%	36%	0%	1%	0%	125
Household Income	Less than \$45,000	56%	35%	4%		5%	56
	\$45,000 - \$74,999	67%	25%	7%	0%	0%	246
	\$75,000 - \$99,999	49%	49%	2%	0%	0%	151
	\$100,000 - \$149,999	71%	28%	1%	0%		193
	\$150,000 or more	61%	32%	2%	5%	0%	151
Media Usage	CNN viewer	91%	8%	0%	0%	0%	136
	Conservative radio listener	64%	29%	7%	0%		281
	Fox News viewer	66%	27%	7%	0%	0%	342
	Joe Rogan listener	60%	32%	8%	0%		251
	Local NH news viewer	65%	32%	1%	2%	1%	556
	NHPR listener	79%	20%	1%	0%	0%	176
	Epoch Times reader	74%	25%	0%	0%		151
	Newsmax viewer	64%	33%	2%	0%	0%	194
	X (formerly Twitter) user	60%	30%	10%	0%		215
2020 Pres Vote	Voted for Biden	89%	10%	1%	0%	0%	149
	Voted for Trump	64%	31%	3%	1%	0%	796
Preferred GOP Cand.	Trump Primary Supporter	60%	36%	2%	2%		382
	Non-Trump Primary Supporter	74%	22%	4%	0%	1%	547

Importance GOP Candidate Willing to Fight for Conservative Values - Among Likely GOP Primary Voters

How important, if at all, is it to you that the Republican candidate for president is willing to fight for conservative values?

		<u>Very important</u>	<u>Somewhat important</u>	<u>Not very important</u>	<u>Not at all important</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2023	66%	23%	6%	4%	1%	999
Voting Registration	Registered Republican	81%	14%	3%	1%	0%	603
	Registered Undeclared/Not Reg.	42%	37%	10%	10%	2%	388
Party ID	Independent/Democrat	33%	28%	18%	17%	3%	225
	Republican	75%	22%	2%	1%	0%	771
Political Ideology	Moderate	48%	30%	13%	7%	2%	281
	Conservative	90%	10%	0%	0%		455
	Libertarian	45%	47%	6%	1%	0%	151
Age of Respondent	18 to 34	63%	24%	4%	9%		165
	35 to 49	63%	29%	5%	3%		205
	50 to 64	63%	26%	6%	4%	1%	371
	65 and older	73%	15%	7%	3%	2%	256
Gender of Respondent	Men	63%	27%	7%	4%	0%	553
	Women	70%	19%	4%	5%	2%	439
Level of Education	High school or less	72%	26%	0%	1%	1%	397
	Tech school/Some college	67%	23%	6%	3%		299
	College graduate	53%	23%	12%	11%	1%	185
	Postgraduate work	61%	16%	11%	10%	1%	118
Region of State	Central/Lakes	73%	20%	3%	4%	1%	212
	Connecticut Valley	73%	18%	3%	4%	3%	169
	Manchester Area	54%	35%	7%	3%	0%	150
	Mass Border	57%	26%	10%	7%		241
	North Country	74%	17%	4%	4%	0%	102
	Seacoast	68%	23%	6%	2%	2%	125
Household Income	Less than \$45,000	71%	6%	3%	20%		56
	\$45,000 - \$74,999	69%	26%	3%	2%		250
	\$75,000 - \$99,999	69%	19%	5%	3%	4%	151
	\$100,000 - \$149,999	51%	34%	10%	5%	0%	192
	\$150,000 or more	66%	18%	9%	7%	1%	151
Media Usage	CNN viewer	55%	21%	14%	10%	0%	136
	Conservative radio listener	81%	18%	1%	0%		281
	Fox News viewer	74%	23%	2%	1%	0%	345
	Joe Rogan listener	80%	14%	4%	1%	0%	251
	Local NH news viewer	58%	27%	8%	5%	1%	556
	NHPR listener	36%	35%	12%	16%	1%	176
	Epoch Times reader	96%	3%	0%	1%	0%	151
	Newsmax viewer	93%	7%		1%		194
	X (formerly Twitter) user	64%	27%	6%	2%		215
2020 Pres Vote	Voted for Biden	9%	32%	28%	26%	5%	149
	Voted for Trump	78%	20%	2%	0%		799
Preferred GOP Cand.	Trump Primary Supporter	93%	7%		0%		385
	Non-Trump Primary Supporter	50%	33%	9%	6%	1%	547

Importance GOP Candidate Say What They Believe - Among Likely GOP Primary Voters

How important, if at all, is it to you that the Republican candidate for president says what he or she really believes?

		<u>Very important</u>	<u>Somewhat important</u>	<u>Not very important</u>	<u>Not at all important</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2023	90%	9%	1%	0%	0%	995
Voting Registration	Registered Republican	90%	9%	1%		0%	603
	Registered Undeclared/Not Reg.	90%	9%	1%	1%	0%	383
Party ID	Independent/Democrat	89%	8%	2%	1%	0%	225
	Republican	90%	10%	0%		0%	767
Political Ideology	Moderate	88%	11%	1%	0%		281
	Conservative	90%	9%	0%			454
	Libertarian	94%	5%	1%	0%		147
Age of Respondent	18 to 34	91%	9%				165
	35 to 49	91%	7%	1%	0%	0%	201
	50 to 64	85%	14%	0%	0%		370
	65 and older	95%	4%	1%		0%	256
Gender of Respondent	Men	89%	10%	0%	0%	0%	548
	Women	91%	8%	1%	0%	0%	439
Level of Education	High school or less	91%	9%				397
	Tech school/Some college	94%	6%	0%	0%		294
	College graduate	84%	14%	2%	0%	0%	185
	Postgraduate work	86%	10%	2%	1%	1%	118
Region of State	Central/Lakes	92%	7%	0%		0%	208
	Connecticut Valley	97%	1%	1%	1%	0%	169
	Manchester Area	95%	4%	1%			149
	Mass Border	80%	19%	1%			241
	North Country	86%	13%	1%			102
	Seacoast	92%	7%		1%		125
Household Income	Less than \$45,000	93%	7%				56
	\$45,000 - \$74,999	95%	4%	0%	0%		245
	\$75,000 - \$99,999	83%	16%	1%	0%	0%	151
	\$100,000 - \$149,999	81%	18%	1%			192
	\$150,000 or more	90%	9%	0%		0%	150
Media Usage	CNN viewer	89%	9%	1%	1%	0%	132
	Conservative radio listener	94%	6%	0%			281
	Fox News viewer	91%	8%	0%	0%	0%	341
	Joe Rogan listener	97%	3%				251
	Local NH news viewer	87%	11%	1%	0%	0%	552
	NHPR listener	86%	12%	1%	0%	0%	172
	Epoch Times reader	96%	4%				150
	Newsmax viewer	94%	5%	1%			193
	X (formerly Twitter) user	94%	6%	0%	0%		211
2020 Pres Vote	Voted for Biden	84%	12%	2%	1%	1%	149
	Voted for Trump	92%	8%	0%			794
Preferred GOP Cand.	Trump Primary Supporter	97%	3%	0%			385
	Non-Trump Primary Supporter	88%	10%	1%	0%	0%	543

Most Important Issues in Deciding Candidate to Support - 1st Issue - Among Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #1 (coded)

		<u>Ability to win election</u>	<u>Abortion</u>	<u>Border/Immigration</u>	<u>Character or honesty</u>	<u>Climate change or environment</u>	<u>Cost of living</u>	<u>Crime or drugs</u>
STATEWIDE	September 2023	0%	2%	19%	2%	0%	6%	1%
Voting Registration	Registered Republican	1%	2%	23%	2%	0%	8%	2%
	Registered Undeclared/Not Reg.	0%	3%	14%	3%	0%	2%	0%
Party ID	Independent/Democrat	0%	4%	4%	6%	1%	2%	0%
	Republican	1%	1%	23%	1%		7%	2%
Political Ideology	Moderate	0%	2%	19%	4%	1%	3%	1%
	Conservative	1%	2%	27%	1%		8%	2%
	Libertarian	1%		4%	0%		6%	0%
Age of Respondent	18 to 34		2%	5%	3%		3%	
	35 to 49		4%	18%	2%		3%	
	50 to 64	1%	1%	16%	2%	0%	7%	3%
	65 and older	1%	2%	31%	2%	0%	7%	1%
Gender of Respondent	Men	0%	0%	19%	3%	0%	5%	2%
	Women	0%	4%	19%	1%	0%	6%	0%
Level of Education	High school or less			19%	1%		5%	3%
	Tech school/Some college		3%	20%	2%		6%	1%
	College graduate	1%	1%	18%	3%	1%	4%	1%
	Postgraduate work	2%	6%	18%	4%	1%	9%	0%
Region of State	Central/Lakes		4%	20%	3%	0%	1%	0%
	Connecticut Valley	0%	0%	6%	1%		6%	0%
	Manchester Area	1%		17%	4%	0%	8%	
	Mass Border	0%	2%	19%	1%	0%	7%	5%
	North Country		4%	32%	3%	0%	3%	1%
	Seacoast	1%	1%	28%	2%		10%	0%
Household Income	Less than \$45,000		2%	12%	2%	0%	8%	
	\$45,000 - \$74,999	1%	1%	17%	1%	0%	6%	1%
	\$75,000 - \$99,999		7%	16%	2%		2%	7%
	\$100,000 - \$149,999	1%	2%	22%	4%	0%	2%	
	\$150,000 or more	0%	1%	15%	3%	0%	14%	1%
Media Usage	CNN viewer	1%	3%	7%	5%		1%	1%
	Conservative radio listener	0%	3%	25%	0%	0%	5%	4%
	Fox News viewer	1%	1%	21%	2%		6%	4%
	Joe Rogan listener			16%	1%	0%	1%	4%
	Local NH news viewer	0%	3%	16%	3%	0%	5%	0%
	NHPR listener	0%	3%	23%	4%	1%	5%	0%
	Epoch Times reader	1%	0%	23%	0%		2%	
	Newsmax viewer	1%	4%	36%	0%	0%	1%	5%
X (formerly Twitter) user		4%	14%	1%		2%	0%	
2020 Pres Vote	Voted for Biden	0%	7%	1%	10%	2%	3%	1%
	Voted for Trump	0%	1%	23%	0%		6%	2%
Preferred GOP Cand.	Trump Primary Supporter		2%	25%	0%		9%	3%
	Non-Trump Primary Supporter	1%	2%	14%	4%	0%	3%	0%

Most Important Issues in Deciding Candidate to Support - 1st Issue - Among Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #1 (coded)

		<u>Crime or drugs</u>	<u>Culture wars/Stopping Wokeism</u>	<u>Education</u>	<u>Election integrity</u>	<u>Energy</u>	<u>Foreign policy</u>
STATEWIDE	September 2023	1%	0%	3%	1%	2%	6%
Voting Registration	Registered Republican	2%	1%	0%	1%	1%	7%
	Registered Undeclared/Not Reg.	0%	0%	8%	0%	2%	3%
Party ID	Independent/Democrat	0%		13%	0%	0%	2%
	Republican	2%	1%	0%	1%	2%	7%
Political Ideology	Moderate	1%		11%	0%	1%	3%
	Conservative	2%	1%	0%	0%	3%	8%
	Libertarian	0%	1%		2%	0%	4%
Age of Respondent	18 to 34			18%			4%
	35 to 49		1%	1%	1%	0%	1%
	50 to 64	3%	1%	0%	0%	2%	9%
	65 and older	1%	0%	0%	1%	3%	6%
Gender of Respondent	Men	2%	1%	0%	1%	1%	5%
	Women	0%	0%	7%	0%	2%	7%
Level of Education	High school or less	3%		1%		1%	7%
	Tech school/Some college	1%	1%	9%	0%	3%	5%
	College graduate	1%	1%	1%	1%	1%	4%
	Postgraduate work	0%	0%		1%	2%	4%
Region of State	Central/Lakes	0%	2%			2%	2%
	Connecticut Valley	0%		19%			5%
	Manchester Area			1%	2%	3%	6%
	Mass Border	5%			0%	2%	14%
	North Country	1%	0%		0%	3%	0%
	Seacoast	0%			1%	1%	2%
Household Income	Less than \$45,000			1%			12%
	\$45,000 - \$74,999	1%	1%	11%		2%	1%
	\$75,000 - \$99,999	7%			1%	4%	4%
	\$100,000 - \$149,999		1%	1%	0%	2%	17%
	\$150,000 or more	1%	1%	1%	2%		3%
Media Usage	CNN viewer	1%			0%	0%	8%
	Conservative radio listener	4%	0%		2%	4%	0%
	Fox News viewer	4%	0%		1%	2%	6%
	Joe Rogan listener	4%	0%	11%	1%	1%	1%
	Local NH news viewer	0%	0%	0%	0%	2%	8%
	NHPR listener	0%		1%	0%	0%	4%
	Epoch Times reader		1%	0%	0%	3%	3%
	Newsmax viewer	5%	0%		1%	3%	1%
2020 Pres Vote	X (formerly Twitter) user	0%			2%	1%	0%
	Voted for Biden	1%		1%	0%	1%	3%
	Voted for Trump	2%	1%	4%	1%	1%	6%
Preferred GOP Cand.	Trump Primary Supporter	3%	0%	7%	1%	2%	2%
	Non-Trump Primary Supporter	0%	1%	1%	0%	2%	5%

Most Important Issues in Deciding Candidate to Support - 1st Issue - Among Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #1 (coded)

		<u>Government corruption</u>	<u>Gun rights</u>	<u>Healthcare</u>	<u>Housing</u>	<u>Jobs/Economy</u>	<u>Not Trump</u>
STATEWIDE	September 2023	1%	2%	0%	0%	39%	2%
Voting Registration	Registered Republican	1%	2%	0%	0%	35%	1%
	Registered Undeclared/Not Reg.	0%	0%	0%	1%	44%	4%
Party ID	Independent/Democrat		0%	1%	0%	45%	7%
	Republican	1%	2%	0%	0%	37%	1%
Political Ideology	Moderate	1%	0%	1%	1%	37%	6%
	Conservative	1%	2%			35%	0%
	Libertarian	0%	0%			37%	0%
Age of Respondent	18 to 34		3%			58%	
	35 to 49					36%	3%
	50 to 64	2%	1%	1%	0%	37%	4%
	65 and older	0%	3%	0%	1%	31%	1%
Gender of Respondent	Men	1%	3%	0%	0%	41%	2%
	Women	1%	0%	0%	1%	35%	2%
Level of Education	High school or less		1%			45%	1%
	Tech school/Some college	2%	2%	0%	0%	32%	2%
	College graduate	0%	0%	1%	1%	41%	5%
	Postgraduate work	0%	4%	0%	0%	33%	3%
Region of State	Central/Lakes	0%	1%	0%	0%	44%	1%
	Connecticut Valley	0%	0%	0%	0%	38%	3%
	Manchester Area	2%	1%	1%	1%	49%	1%
	Mass Border		1%	1%	0%	28%	3%
	North Country	2%	5%		0%	36%	1%
	Seacoast		4%		1%	38%	4%
Household Income	Less than \$45,000	4%	7%			41%	2%
	\$45,000 - \$74,999	0%				48%	1%
	\$75,000 - \$99,999			0%	1%	27%	5%
	\$100,000 - \$149,999		3%	1%	0%	32%	1%
	\$150,000 or more	2%		0%	0%	44%	5%
Media Usage	CNN viewer		0%	1%	0%	47%	10%
	Conservative radio listener	1%	2%			45%	
	Fox News viewer		1%	1%		49%	0%
	Joe Rogan listener	0%	2%			46%	
	Local NH news viewer		2%	0%	0%	43%	3%
	NHPR listener		0%	1%	0%	22%	9%
	Epoch Times reader		3%			33%	
	Newsmax viewer		2%			42%	
	X (formerly Twitter) user	0%	3%		0%	62%	1%
2020 Pres Vote	Voted for Biden		0%	1%	1%	28%	16%
	Voted for Trump	1%	2%	0%	0%	40%	0%
Preferred GOP Cand.	Trump Primary Supporter	1%	2%	0%		28%	
	Non-Trump Primary Supporter	0%	1%	0%	1%	48%	4%

Most Important Issues in Deciding Candidate to Support - 1st Issue - Among Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #1 (coded)

		<u>Personal freedom</u>	<u>Protecting democracy or Constitution</u>	<u>Taxes, budget, or debt</u>	<u>Uniting the country/ Bipartisanship</u>	<u>Other</u>	<u>N</u>
STATEWIDE	September 2023	4%	1%	2%	3%	4%	921
Voting Registration	Registered Republican	6%	0%	1%	2%	4%	550
	Registered Undeclared/Not Reg.	0%	3%	3%	4%	4%	363
Party ID	Independent/Democrat	0%	2%	3%	5%	4%	206
	Republican	5%	1%	2%	2%	5%	712
Political Ideology	Moderate	0%	1%	2%	3%	2%	270
	Conservative	1%	1%	1%	0%	4%	426
	Libertarian	23%	3%	2%	5%	10%	131
Age of Respondent	18 to 34			1%	4%		144
	35 to 49	18%	3%	3%	2%	5%	193
	50 to 64	0%	2%	1%	3%	7%	331
	65 and older	0%	1%	4%	2%	3%	250
Gender of Respondent	Men	1%	2%	3%	3%	5%	515
	Women	7%	0%	1%	2%	3%	398
Level of Education	High school or less	8%	1%	2%		5%	342
	Tech school/Some college	2%	2%	1%	4%	4%	292
	College graduate	1%	1%	5%	5%	3%	173
	Postgraduate work	1%	2%	4%	2%	5%	113
Region of State	Central/Lakes	3%	3%	0%	3%	10%	204
	Connecticut Valley	19%	0%	1%	1%	1%	151
	Manchester Area	0%	0%	2%	1%	1%	143
	Mass Border	0%	2%	4%	4%	7%	217
	North Country	0%	1%	4%	5%	1%	89
	Seacoast	0%	1%	3%	1%	2%	119
Household Income	Less than \$45,000		2%			9%	49
	\$45,000 - \$74,999	0%	2%	4%	3%	1%	246
	\$75,000 - \$99,999	4%	3%	2%	1%	14%	134
	\$100,000 - \$149,999	1%	0%	2%	5%	3%	187
	\$150,000 or more		1%	1%	2%	4%	147
Media Usage	CNN viewer	0%	1%	2%	7%	5%	134
	Conservative radio listener	2%	2%	1%	1%	2%	248
	Fox News viewer	0%	0%	2%	2%	3%	334
	Joe Rogan listener	14%	2%	0%		0%	249
	Local NH news viewer	0%	1%	2%	3%	6%	515
	NHPR listener	1%	8%	3%	8%	5%	150
	Epoch Times reader	20%		4%		8%	146
	Newsmax viewer	2%		2%	1%	1%	193
X (formerly Twitter) user	1%	2%	1%	4%	2%	198	
2020 Pres Vote	Voted for Biden	1%	2%	4%	11%	6%	128
	Voted for Trump	5%	1%	2%	1%	4%	759
Preferred GOP Cand.	Trump Primary Supporter	10%		2%	0%	4%	367
	Non-Trump Primary Supporter	0%	3%	2%	4%	4%	495

Most Important Issues in Deciding Candidate to Support - 2nd Issue - Among Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #2 (coded)

		<u>Ability to win election</u>	<u>Abortion</u>	<u>Border/Immigration</u>	<u>Character or honesty</u>	<u>Climate change or environment</u>	<u>Cost of living</u>	<u>Crime or drugs</u>
STATEWIDE	September 2023	0%	1%	28%	1%	1%	7%	3%
Voting Registration	Registered Republican	0%	1%	32%	2%	0%	5%	4%
	Registered Undeclared/Not Reg.	0%	2%	21%	1%	3%	10%	1%
Party ID	Independent/Democrat	0%	3%	10%	3%	5%	14%	1%
	Republican	0%	1%	33%	1%	0%	4%	4%
Political Ideology	Moderate	0%	2%	25%	3%	3%	14%	1%
	Conservative	0%	1%	39%	1%		5%	6%
	Libertarian	1%		6%	0%		2%	1%
Age of Respondent	18 to 34		1%	7%		1%	18%	2%
	35 to 49	0%	1%	9%		1%	6%	0%
	50 to 64	0%	1%	45%	2%	0%	4%	2%
	65 and older	1%	2%	34%	2%	3%	5%	9%
Gender of Respondent	Men	1%	1%	26%	1%	1%	4%	2%
	Women		1%	31%	2%	2%	10%	4%
Level of Education	High school or less			32%		1%	1%	5%
	Tech school/Some college	0%	1%	29%	1%	1%	15%	4%
	College graduate	1%	3%	22%	2%	0%	7%	2%
	Postgraduate work		2%	23%	4%	5%	2%	1%
Region of State	Central/Lakes		2%	26%	1%	0%	2%	0%
	Connecticut Valley		1%	13%	1%	3%	23%	
	Manchester Area	0%	2%	31%	3%	1%	7%	2%
	Mass Border	1%	1%	31%	1%	1%	1%	7%
	North Country	0%	1%	33%	1%	3%	4%	1%
	Seacoast	1%	1%	38%	2%	0%	5%	9%
Household Income	Less than \$45,000		5%	27%			2%	2%
	\$45,000 - \$74,999	1%	0%	29%	1%	1%	14%	6%
	\$75,000 - \$99,999		1%	17%	2%	5%	8%	6%
	\$100,000 - \$149,999	0%	1%	37%	1%	1%	3%	1%
	\$150,000 or more	1%	2%	39%	1%	1%	3%	1%
Media Usage	CNN viewer	1%	4%	11%	4%	2%	2%	0%
	Conservative radio listener	1%	0%	26%	0%		7%	5%
	Fox News viewer	0%	1%	34%	1%	0%	3%	1%
	Joe Rogan listener		1%	8%			13%	1%
	Local NH news viewer	0%	2%	31%	2%	2%	5%	3%
	NHPR listener	1%	7%	17%	3%	3%	6%	1%
	Epoch Times reader	0%	0%	15%	0%		4%	1%
	Newsmax viewer	0%	0%	28%			6%	7%
X (formerly Twitter) user	0%	1%	15%		0%	3%	5%	
2020 Pres Vote	Voted for Biden	1%	7%	12%	6%	9%	5%	0%
	Voted for Trump	0%	0%	31%	1%	0%	7%	4%
Preferred GOP Cand.	Trump Primary Supporter			29%			11%	2%
	Non-Trump Primary Supporter	1%	2%	26%	2%	2%	4%	4%

Most Important Issues in Deciding Candidate to Support - 2nd Issue - Among Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #2 (coded)

		<u>Culture wars/Stopping Wokeism</u>	<u>Education</u>	<u>Election integrity</u>	<u>Energy</u>	<u>Foreign policy</u>	<u>Government corruption</u>
STATEWIDE	September 2023	0%	1%	0%	5%	12%	2%
Voting Registration	Registered Republican	0%	0%		6%	12%	2%
	Registered Undeclared/Not Reg.	0%	1%	0%	4%	13%	2%
Party ID	Independent/Democrat	0%	1%	0%	2%	14%	3%
	Republican	0%	0%		6%	12%	1%
Political Ideology	Moderate	0%	1%		5%	10%	0%
	Conservative	0%	0%		6%	12%	2%
	Libertarian		0%		3%	20%	6%
Age of Respondent	18 to 34					26%	4%
	35 to 49	0%	1%		2%	5%	0%
	50 to 64	0%	0%		7%	11%	1%
	65 and older	0%	0%	0%	9%	11%	3%
Gender of Respondent	Men	0%	1%		4%	15%	3%
	Women		0%		6%	8%	0%
Level of Education	High school or less		1%		6%	7%	2%
	Tech school/Some college				5%	15%	0%
	College graduate	0%	1%	0%	6%	14%	5%
	Postgraduate work	0%	2%		2%	18%	1%
Region of State	Central/Lakes	0%			3%	15%	0%
	Connecticut Valley		1%	0%	1%	6%	1%
	Manchester Area		0%		7%	20%	0%
	Mass Border	0%	1%		5%	11%	7%
	North Country				17%	5%	0%
	Seacoast	0%	1%		6%	13%	0%
Household Income	Less than \$45,000				11%	18%	0%
	\$45,000 - \$74,999		0%	0%	4%	12%	0%
	\$75,000 - \$99,999		1%		3%	10%	0%
	\$100,000 - \$149,999	0%	1%		6%	9%	7%
	\$150,000 or more	0%	1%		3%	16%	1%
Media Usage	CNN viewer		0%		6%	14%	
	Conservative radio listener				3%	12%	3%
	Fox News viewer		0%		9%	18%	0%
	Joe Rogan listener	0%	1%		1%	13%	2%
	Local NH news viewer	0%	1%	0%	5%	13%	1%
	NHPR listener		2%		1%	12%	0%
	Epoch Times reader	0%			10%	13%	5%
	Newsmax viewer	0%			6%	8%	1%
	X (formerly Twitter) user	0%			0%	18%	4%
2020 Pres Vote	Voted for Biden	0%	1%	0%	1%	9%	
	Voted for Trump	0%	0%		6%	12%	2%
Preferred GOP Cand.	Trump Primary Supporter	0%	0%		5%	10%	3%
	Non-Trump Primary Supporter	0%	1%	0%	5%	14%	1%

Most Important Issues in Deciding Candidate to Support - 2nd Issue - Among Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #2 (coded)

		<u>Gun rights</u>	<u>Healthcare</u>	<u>Housing</u>	<u>Jobs/Economy</u>	<u>Not Trump</u>
STATEWIDE	September 2023	1%	0%	1%	14%	2%
Voting Registration	Registered Republican	1%	0%	1%	12%	0%
	Registered Undeclared/Not Reg.	0%	0%	1%	16%	6%
Party ID	Independent/Democrat	0%	1%	2%	18%	10%
	Republican	1%	0%	1%	12%	0%
Political Ideology	Moderate	0%	1%	2%	15%	3%
	Conservative			1%	11%	
	Libertarian	4%	1%	0%	4%	0%
Age of Respondent	18 to 34	3%			21%	7%
	35 to 49		1%	0%	20%	2%
	50 to 64		1%	2%	10%	2%
	65 and older	0%	0%	0%	9%	0%
Gender of Respondent	Men	1%	0%	1%	21%	3%
	Women	0%	1%	0%	5%	2%
Level of Education	High school or less			1%	19%	1%
	Tech school/Some college		1%	1%	11%	1%
	College graduate	0%	1%	1%	11%	8%
	Postgraduate work	4%	0%	1%	8%	1%
Region of State	Central/Lakes		0%	0%	23%	3%
	Connecticut Valley		1%	1%	23%	0%
	Manchester Area		2%	1%	6%	0%
	Mass Border	2%		2%	10%	5%
	North Country			2%	4%	1%
	Seacoast			0%	7%	2%
Household Income	Less than \$45,000			6%	10%	12%
	\$45,000 - \$74,999			1%	18%	1%
	\$75,000 - \$99,999		0%	1%	23%	4%
	\$100,000 - \$149,999	0%	1%	0%	17%	4%
	\$150,000 or more	3%		1%	5%	1%
Media Usage	CNN viewer		0%	1%	7%	7%
	Conservative radio listener			0%	26%	
	Fox News viewer			0%	14%	0%
	Joe Rogan listener			0%	27%	
	Local NH news viewer	1%	1%	1%	9%	2%
	NHPR listener		2%	1%	20%	8%
	Epoch Times reader			1%	26%	
	Newsmax viewer				14%	
2020 Pres Vote	X (formerly Twitter) user			1%	25%	0%
	Voted for Biden	0%	2%	1%	5%	16%
Preferred GOP Cand.	Voted for Trump	1%	0%	0%	16%	
	Trump Primary Supporter	1%		0%	16%	
	Non-Trump Primary Supporter		0%	1%	14%	3%

Most Important Issues in Deciding Candidate to Support - 2nd Issue - Among Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #2 (coded)

		<u>Personal freedom</u>	<u>Protecting democracy or Constitution</u>	<u>Taxes, budget, or debt</u>	<u>Uniting the country/ Bipartisanship</u>	<u>Other</u>	<u>N</u>
STATEWIDE	September 2023	4%	0%	4%	1%	10%	922
Voting Registration	Registered Republican	6%	0%	2%	1%	12%	550
	Registered Undeclared/Not Reg.	1%	0%	7%	2%	9%	364
Party ID	Independent/Democrat	1%	0%	3%	4%	5%	209
	Republican	5%	0%	4%	1%	12%	710
Political Ideology	Moderate		0%	4%	3%	8%	269
	Conservative	8%	0%	2%	1%	5%	424
	Libertarian	3%		10%		37%	131
Age of Respondent	18 to 34	1%		2%		5%	150
	35 to 49	17%		9%	0%	26%	193
	50 to 64	1%	1%	3%	1%	6%	328
	65 and older	0%	0%	2%	2%	7%	248
Gender of Respondent	Men	1%	1%	6%	2%	6%	514
	Women	8%		1%	1%	16%	400
Level of Education	High school or less	9%		2%	1%	13%	342
	Tech school/Some college	1%	1%	4%	2%	7%	289
	College graduate	2%	1%	5%	1%	7%	178
	Postgraduate work	1%	0%	5%	4%	16%	113
Region of State	Central/Lakes	16%	1%	4%	2%	1%	209
	Connecticut Valley	1%		3%	0%	22%	150
	Manchester Area	2%	0%	3%	1%	9%	142
	Mass Border	0%	0%	5%	1%	9%	216
	North Country	1%	1%	2%	3%	21%	86
	Seacoast			5%	2%	8%	118
Household Income	Less than \$45,000		1%	0%		6%	55
	\$45,000 - \$74,999	0%	0%	1%	1%	9%	245
	\$75,000 - \$99,999	2%		7%	0%	8%	134
	\$100,000 - \$149,999		0%	3%	2%	6%	185
	\$150,000 or more	3%	1%	4%	2%	11%	147
Media Usage	CNN viewer	24%	1%	6%	2%	7%	133
	Conservative radio listener	13%	0%	2%		2%	248
	Fox News viewer	10%	0%	3%	0%	5%	333
	Joe Rogan listener	14%		2%		18%	249
	Local NH news viewer	6%	0%	4%	2%	7%	511
	NHPR listener	1%	1%	1%	4%	9%	154
	Epoch Times reader	1%		2%		22%	146
	Newsmax viewer	16%		5%		9%	193
X (formerly Twitter) user	17%	0%	5%	0%	6%	198	
2020 Pres Vote	Voted for Biden	1%	1%	5%	7%	11%	132
	Voted for Trump	5%	0%	3%	0%	11%	756
Preferred GOP Cand.	Trump Primary Supporter	9%	0%	2%	0%	12%	365
	Non-Trump Primary Supporter	1%	1%	5%	2%	9%	494

Most Important Issues in Deciding Candidate to Support - 3rd Issue - Among Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #3 (coded)

		<u>Ability to win election</u>	<u>Abortion</u>	<u>Border/Immigration</u>	<u>Character or honesty</u>	<u>Climate change or environment</u>	<u>Cost of living</u>	<u>Crime or drugs</u>
STATEWIDE	September 2023	1%	1%	19%	3%	1%	4%	5%
Voting Registration	Registered Republican	0%	0%	14%	3%	1%	4%	4%
	Registered Undeclared/Not Reg.	2%	1%	25%	2%	1%	5%	7%
Party ID	Independent/Democrat	3%	2%	26%	2%	1%	3%	6%
	Republican	0%	0%	16%	3%	1%	5%	5%
Political Ideology	Moderate	0%	2%	18%	5%	2%	3%	3%
	Conservative	0%	0%	16%	2%	1%	5%	6%
	Libertarian			36%			5%	0%
Age of Respondent	18 to 34	4%		42%			8%	
	35 to 49		0%	30%	1%	1%	2%	1%
	50 to 64	0%	1%	5%	2%	2%	5%	8%
	65 and older	0%	2%	14%	7%	1%	3%	7%
Gender of Respondent	Men	1%	1%	16%	2%	0%	3%	4%
	Women		1%	22%	4%	1%	5%	6%
Level of Education	High school or less			20%	3%		3%	7%
	Tech school/Some college	0%	0%	22%	1%	1%	2%	4%
	College graduate	3%	2%	17%	5%	2%	5%	4%
	Postgraduate work	0%	1%	8%	2%	3%	14%	4%
Region of State	Central/Lakes		0%	26%	4%	1%	0%	6%
	Connecticut Valley	0%	0%	21%	1%	1%	2%	4%
	Manchester Area		0%	23%	3%	2%	7%	8%
	Mass Border	3%	1%	13%	3%	1%	8%	5%
	North Country	1%	1%	18%	6%	1%	9%	4%
	Seacoast		2%	8%	2%	0%	0%	2%
Household Income	Less than \$45,000	0%	2%	26%	1%		5%	4%
	\$45,000 - \$74,999		0%	25%	6%	0%	4%	3%
	\$75,000 - \$99,999	1%	1%	15%	2%	0%	2%	7%
	\$100,000 - \$149,999	3%	1%	12%	1%	2%	3%	9%
	\$150,000 or more		1%	7%	2%	3%	11%	3%
Media Usage	CNN viewer	1%	3%	31%	3%	1%	1%	1%
	Conservative radio listener			22%	1%	1%	1%	3%
	Fox News viewer	0%	0%	24%	2%	0%	2%	6%
	Joe Rogan listener			39%		0%	3%	0%
	Local NH news viewer	0%	1%	17%	3%	1%	6%	7%
	NHPR listener	1%	1%	4%	2%	3%	2%	1%
	Epoch Times reader		0%	7%	3%		6%	1%
	Newsmax viewer			23%	3%		9%	4%
2020 Pres Vote	X (formerly Twitter) user		1%	35%			1%	1%
	Voted for Biden	4%	4%	3%	3%	4%	2%	8%
Preferred GOP Cand.	Voted for Trump	0%	0%	21%	3%	0%	4%	4%
	Trump Primary Supporter		0%	23%	3%	0%	7%	3%
	Non-Trump Primary Supporter	1%	1%	17%	3%	1%	2%	5%

Most Important Issues in Deciding Candidate to Support - 3rd Issue - Among Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #3 (coded)

		<u>Culture wars/Stopping Wokeism</u>	<u>Education</u>	<u>Election integrity</u>	<u>Energy</u>	<u>Foreign policy</u>	<u>Government corruption</u>
STATEWIDE	September 2023	3%	4%	0%	9%	11%	2%
Voting Registration	Registered Republican	4%	6%	0%	12%	12%	2%
	Registered Undeclared/Not Reg.	1%	2%	0%	4%	8%	1%
Party ID	Independent/Democrat		1%	1%	1%	9%	0%
	Republican	3%	5%	0%	11%	11%	2%
Political Ideology	Moderate	2%	3%	0%	17%	10%	1%
	Conservative	4%	7%	0%	7%	11%	3%
	Libertarian	0%	2%		1%	15%	0%
Age of Respondent	18 to 34		6%			5%	
	35 to 49		4%		12%	5%	0%
	50 to 64	7%	6%	0%	5%	15%	1%
	65 and older	1%	1%	0%	16%	13%	4%
Gender of Respondent	Men	3%	4%	0%	12%	13%	3%
	Women	2%	4%	0%	4%	7%	1%
Level of Education	High school or less	3%	4%		15%	8%	2%
	Tech school/Some college	4%	6%	0%	5%	10%	2%
	College graduate	0%	2%	0%	6%	12%	2%
	Postgraduate work	2%	6%	1%	3%	16%	0%
Region of State	Central/Lakes	0%	6%	0%	14%	13%	1%
	Connecticut Valley	1%	0%		10%	4%	1%
	Manchester Area	4%	3%		6%	6%	7%
	Mass Border	5%	4%	1%	10%	10%	0%
	North Country	5%	1%	0%	1%	8%	2%
	Seacoast	2%	13%		3%	23%	1%
Household Income	Less than \$45,000	4%			5%	8%	
	\$45,000 - \$74,999	0%	3%	0%	6%	10%	3%
	\$75,000 - \$99,999	7%	5%		5%	16%	1%
	\$100,000 - \$149,999	2%	3%		16%	12%	2%
	\$150,000 or more	4%	13%	1%	15%	9%	1%
Media Usage	CNN viewer	2%	5%	1%	2%	11%	1%
	Conservative radio listener	7%	5%	0%	8%	9%	2%
	Fox News viewer	4%	8%	0%	11%	13%	4%
	Joe Rogan listener	5%	0%	0%	9%	4%	1%
	Local NH news viewer	1%	6%	0%	8%	13%	1%
	NHPR listener	0%	4%	0%	15%	10%	1%
	Epoch Times reader	2%			7%	15%	3%
	Newsmax viewer	8%	10%	0%	2%	9%	2%
X (formerly Twitter) user	0%	4%	0%	4%	11%	6%	
2020 Pres Vote	Voted for Biden		2%	1%		12%	0%
	Voted for Trump	3%	4%	0%	10%	10%	2%
Preferred GOP Cand.	Trump Primary Supporter	5%	7%	0%	11%	9%	4%
	Non-Trump Primary Supporter	1%	3%	0%	7%	12%	0%

Most Important Issues in Deciding Candidate to Support - 3rd Issue - Among Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #3 (coded)

		<u>Gun rights</u>	<u>Healthcare</u>	<u>Housing</u>	<u>Jobs/Economy</u>	<u>Not Trump</u>
STATEWIDE	September 2023	1%	1%	2%	10%	0%
Voting Registration	Registered Republican	2%	0%	2%	9%	0%
	Registered Undeclared/Not Reg.	0%	3%	2%	12%	1%
Party ID	Independent/Democrat		4%	2%	17%	1%
	Republican	2%	0%	2%	8%	0%
Political Ideology	Moderate	0%	2%	2%	7%	0%
	Conservative	3%	0%	3%	8%	0%
	Libertarian				3%	0%
Age of Respondent	18 to 34	4%	2%		22%	
	35 to 49		1%	4%	3%	1%
	50 to 64	2%	2%	2%	10%	0%
	65 and older	1%	0%	2%	9%	0%
Gender of Respondent	Men	3%	0%	1%	11%	1%
	Women		2%	3%	9%	0%
Level of Education	High school or less			1%	18%	
	Tech school/Some college	2%	2%	4%	5%	0%
	College graduate	4%	1%	1%	6%	0%
	Postgraduate work	0%	5%	0%	8%	2%
Region of State	Central/Lakes	4%		2%	4%	0%
	Connecticut Valley		1%	3%	22%	
	Manchester Area	0%	2%		5%	1%
	Mass Border	2%	1%	1%	12%	1%
	North Country	2%	5%	0%	19%	
	Seacoast		1%	6%	4%	0%
Household Income	Less than \$45,000	2%		4%	8%	
	\$45,000 - \$74,999	1%	0%	2%	16%	
	\$75,000 - \$99,999	2%	3%	8%	2%	0%
	\$100,000 - \$149,999	4%	1%	1%	13%	1%
	\$150,000 or more	0%	1%	0%	6%	1%
Media Usage	CNN viewer	0%	3%	0%	6%	1%
	Conservative radio listener	0%	1%	5%	17%	
	Fox News viewer	1%	1%	3%	6%	0%
	Joe Rogan listener	0%	0%	2%	15%	0%
	Local NH news viewer	0%	2%	3%	9%	0%
	NHPR listener	1%	5%	3%	5%	1%
	Epoch Times reader	2%	0%		23%	
	Newsmax viewer	1%		4%	4%	
X (formerly Twitter) user	0%			19%	0%	
2020 Pres Vote	Voted for Biden	1%	6%	4%	6%	2%
	Voted for Trump	2%	1%	2%	11%	0%
Preferred GOP Cand.	Trump Primary Supporter	3%	0%	2%	3%	
	Non-Trump Primary Supporter	1%	2%	2%	13%	1%

Most Important Issues in Deciding Candidate to Support - 3rd Issue - Among Likely GOP Primary Voters (coded)

Right now, what are the most important issues to you when thinking about which candidate you support in the 2024 Republican primary? Issue #3 (coded)

		<u>Personal freedom</u>	<u>Protecting democracy or Constitution</u>	<u>Taxes, budget, or debt</u>	<u>Uniting the country/ Bipartisanship</u>	<u>Other</u>	<u>N</u>
STATEWIDE	September 2023	1%	1%	6%	2%	15%	907
Voting Registration	Registered Republican	1%	0%	7%	1%	14%	539
	Registered Undeclared/Not Reg.	0%	1%	3%	3%	16%	360
Party ID	Independent/Democrat	0%	2%	2%	3%	14%	204
	Republican	1%	0%	7%	1%	15%	699
Political Ideology	Moderate	1%	1%	4%	3%	12%	261
	Conservative	1%	0%	8%	1%	11%	421
	Libertarian	0%	0%	3%	1%	34%	127
Age of Respondent	18 to 34			2%		6%	149
	35 to 49		1%	1%	3%	29%	188
	50 to 64	1%	1%	9%	2%	14%	322
	65 and older	1%	0%	7%	1%	10%	245
Gender of Respondent	Men	1%	0%	6%	2%	12%	509
	Women	1%	1%	6%	1%	19%	391
Level of Education	High school or less			4%		14%	342
	Tech school/Some college	1%		7%	2%	16%	279
	College graduate	1%	2%	4%	3%	17%	175
	Postgraduate work	1%	1%	8%	4%	12%	110
Region of State	Central/Lakes	0%		5%	0%	14%	207
	Connecticut Valley		1%	2%	2%	25%	147
	Manchester Area	1%	0%	6%	4%	10%	141
	Mass Border	0%	0%	7%	1%	13%	213
	North Country	2%	0%	3%	2%	12%	83
	Seacoast	1%	3%	11%	2%	17%	116
Household Income	Less than \$45,000		0%	9%		22%	52
	\$45,000 - \$74,999	1%	1%	8%	1%	11%	242
	\$75,000 - \$99,999	1%	0%	3%	3%	16%	133
	\$100,000 - \$149,999	1%	0%	3%	1%	9%	179
	\$150,000 or more	0%	1%	7%	5%	8%	145
Media Usage	CNN viewer	1%	1%	6%	4%	16%	129
	Conservative radio listener	1%	0%	12%	0%	7%	246
	Fox News viewer	1%	0%	4%	1%	9%	327
	Joe Rogan listener	1%	0%	0%		20%	249
	Local NH news viewer	1%	1%	6%	3%	11%	499
	NHPR listener	0%	1%	13%	2%	24%	149
	Epoch Times reader	1%	1%	6%	0%	23%	146
	Newsmax viewer	0%	1%	9%	1%	10%	190
X (formerly Twitter) user	0%	0%	7%		11%	192	
2020 Pres Vote	Voted for Biden	1%	3%	6%	5%	24%	126
	Voted for Trump	1%	0%	6%	1%	13%	746
Preferred GOP Cand.	Trump Primary Supporter	1%	0%	3%	1%	13%	365
	Non-Trump Primary Supporter	1%	1%	7%	3%	16%	481

Support or Oppose Using Military Force Against Drug Cartels in Mexico Without Mexico's Permission - Among Likely GOP Primary Voters

Do you support or oppose the following policies proposed by some Republican presidential candidates or don't you know enough about it to say?
Using military forces against drug cartels inside Mexico without Mexico's permission

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2023	29%	15%	9%	14%	24%	9%	997
Voting Registration	Registered Republican	32%	16%	11%	16%	15%	10%	598
	Registered Undeclared/Not Reg.	24%	14%	6%	10%	38%	8%	390
Party ID	Independent/Democrat	11%	9%	2%	7%	57%	14%	227
	Republican	35%	17%	11%	16%	14%	8%	766
Political Ideology	Moderate	23%	10%	6%	14%	30%	17%	282
	Conservative	38%	21%	13%	10%	10%	8%	451
	Libertarian	36%	11%	7%	28%	18%	1%	151
Age of Respondent	18 to 34	29%	4%	4%	9%	36%	18%	165
	35 to 49	22%	9%	7%	21%	24%	17%	205
	50 to 64	34%	20%	11%	6%	23%	6%	364
	65 and older	29%	21%	10%	20%	18%	2%	260
Gender of Respondent	Men	35%	13%	8%	13%	27%	3%	551
	Women	21%	18%	9%	14%	20%	17%	437
Level of Education	High school or less	28%	18%	9%	16%	19%	10%	397
	Tech school/Some college	35%	13%	10%	9%	18%	14%	296
	College graduate	22%	14%	5%	12%	43%	4%	185
	Postgraduate work	29%	13%	12%	17%	28%	1%	118
Region of State	Central/Lakes	37%	19%	8%	9%	12%	15%	213
	Connecticut Valley	21%	9%	3%	23%	28%	16%	169
	Manchester Area	30%	18%	9%	10%	26%	6%	146
	Mass Border	22%	19%	8%	15%	30%	7%	242
	North Country	33%	8%	19%	7%	32%		103
	Seacoast	35%	14%	11%	16%	19%	4%	125
Household Income	Less than \$45,000	33%	25%	6%	2%	25%	8%	53
	\$45,000 - \$74,999	28%	13%	6%	11%	29%	13%	247
	\$75,000 - \$99,999	35%	17%	13%	11%	16%	8%	151
	\$100,000 - \$149,999	27%	21%	4%	14%	33%	1%	193
	\$150,000 or more	34%	15%	14%	13%	23%	1%	151
Media Usage	CNN viewer	13%	8%	3%	9%	44%	23%	136
	Conservative radio listener	36%	15%	8%	8%	16%	18%	281
	Fox News viewer	43%	16%	10%	11%	11%	10%	340
	Joe Rogan listener	31%	4%	5%	15%	21%	24%	251
	Local NH news viewer	30%	18%	7%	13%	23%	10%	555
	NHPR listener	29%	11%	2%	14%	40%	4%	176
	Epoch Times reader	26%	10%	5%	25%	30%	3%	150
	Newsmax viewer	45%	17%	5%	7%	8%	18%	193
	X (formerly Twitter) user	32%	18%	2%	4%	30%	15%	215
2020 Pres Vote	Voted for Biden	3%	11%	2%	14%	67%	3%	149
	Voted for Trump	33%	17%	10%	13%	17%	11%	796
Preferred GOP Cand.	Trump Primary Supporter	38%	12%	11%	12%	9%	17%	382
	Non-Trump Primary Supporter	25%	15%	7%	15%	34%	4%	547

Support or Oppose 15 Week National Abortion Ban - Among Likely GOP Primary Voters

Do you support or oppose the following policies proposed by some Republican presidential candidates or don't you know enough about it to say?
Passing a law banning abortion nationwide after 15 weeks

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2023	36%	20%	16%	5%	22%	1%	1,000
Voting Registration	Registered Republican	37%	24%	19%	5%	14%	0%	602
	Registered Undeclared/Not Reg.	36%	13%	11%	5%	35%	1%	390
Party ID	Independent/Democrat	38%	2%	4%	2%	51%	1%	227
	Republican	36%	25%	19%	6%	14%	1%	770
Political Ideology	Moderate	23%	17%	13%	6%	41%	1%	281
	Conservative	52%	19%	19%	4%	6%	1%	456
	Libertarian	22%	37%	19%	8%	13%	0%	151
Age of Respondent	18 to 34	53%	11%	21%	4%	11%		165
	35 to 49	33%	18%	16%	7%	25%	1%	205
	50 to 64	33%	24%	9%	5%	28%	1%	368
	65 and older	34%	20%	21%	5%	19%	1%	259
Gender of Respondent	Men	31%	18%	23%	6%	21%	1%	551
	Women	44%	21%	7%	5%	23%	0%	441
Level of Education	High school or less	41%	23%	18%	2%	17%	1%	397
	Tech school/Some college	45%	19%	10%	8%	17%		299
	College graduate	24%	16%	17%	8%	34%	1%	185
	Postgraduate work	18%	14%	22%	7%	35%	3%	118
Region of State	Central/Lakes	40%	11%	17%	9%	23%	0%	213
	Connecticut Valley	49%	22%	14%	2%	13%	0%	169
	Manchester Area	36%	10%	19%	8%	26%	1%	151
	Mass Border	27%	24%	17%	4%	27%	2%	240
	North Country	45%	21%	6%	4%	23%		103
	Seacoast	24%	33%	17%	5%	20%	0%	125
Household Income	Less than \$45,000	27%	33%	2%	9%	28%		53
	\$45,000 - \$74,999	54%	15%	9%	3%	19%	0%	251
	\$75,000 - \$99,999	39%	10%	18%	6%	26%	0%	151
	\$100,000 - \$149,999	21%	23%	21%	6%	28%	1%	193
	\$150,000 or more	18%	22%	29%	8%	21%	2%	151
Media Usage	CNN viewer	31%	10%	11%	5%	43%	1%	136
	Conservative radio listener	58%	15%	19%	4%	5%	0%	281
	Fox News viewer	44%	21%	16%	5%	14%	1%	343
	Joe Rogan listener	60%	19%	14%	3%	3%	1%	251
	Local NH news viewer	27%	20%	17%	6%	29%	1%	555
	NHPR listener	8%	14%	25%	5%	47%	2%	176
	Epoch Times reader	55%	30%	9%	2%	2%	2%	151
	Newsmax viewer	65%	14%	14%	1%	4%	0%	194
	X (formerly Twitter) user	56%	12%	17%	2%	13%	0%	215
2020 Pres Vote	Voted for Biden	1%	4%	3%	6%	86%	0%	149
	Voted for Trump	45%	23%	17%	5%	10%	1%	800
Preferred GOP Cand.	Trump Primary Supporter	57%	21%	16%	3%	3%	0%	386
	Non-Trump Primary Supporter	24%	16%	17%	8%	34%	1%	546

Support or Oppose Requiring Transgender Athletes Compete on Teams of Sex at Birth - Among Likely GOP Primary Voters

Do you support or oppose the following policies proposed by some Republican presidential candidates or don't you know enough about it to say?
Requiring that transgender athletes compete on teams that match the sex they were assigned at birth, not the gender they identify with

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2023	78%	9%	4%	3%	4%	2%	996
Voting Registration	Registered Republican	87%	4%	5%	2%	2%	0%	597
	Registered Undeclared/Not Reg.	65%	17%	4%	3%	7%	4%	390
Party ID	Independent/Democrat	45%	22%	6%	8%	12%	7%	227
	Republican	88%	5%	4%	1%	1%	0%	766
Political Ideology	Moderate	68%	11%	7%	5%	5%	4%	282
	Conservative	92%	2%	5%	0%	1%	0%	451
	Libertarian	86%	11%	1%		0%	2%	151
Age of Respondent	18 to 34	58%	31%	2%	3%	5%	1%	165
	35 to 49	86%	2%	5%	2%	4%	1%	205
	50 to 64	80%	7%	6%	2%	3%	2%	364
	65 and older	83%	4%	3%	3%	3%	3%	259
Gender of Respondent	Men	76%	13%	4%	2%	4%	1%	551
	Women	82%	4%	5%	3%	4%	2%	438
Level of Education	High school or less	82%	12%	3%	1%	0%	1%	397
	Tech school/Some college	86%	6%	2%	2%	2%	2%	296
	College graduate	67%	7%	7%	7%	9%	2%	184
	Postgraduate work	63%	9%	9%	5%	10%	3%	118
Region of State	Central/Lakes	85%	6%	5%	3%	1%	1%	212
	Connecticut Valley	61%	29%	0%	2%	4%	4%	169
	Manchester Area	82%	6%	2%	2%	7%	1%	146
	Mass Border	83%	5%	3%	3%	4%	2%	242
	North Country	73%	5%	15%	0%	5%	2%	103
	Seacoast	84%	3%	6%	4%	3%	1%	125
Household Income	Less than \$45,000	69%	12%	2%	12%	3%	1%	53
	\$45,000 - \$74,999	80%	14%	1%	2%	2%	1%	247
	\$75,000 - \$99,999	85%	3%	4%	0%	4%	4%	151
	\$100,000 - \$149,999	77%	7%	5%	3%	6%	1%	193
	\$150,000 or more	78%	7%	6%	3%	5%	2%	150
Media Usage	CNN viewer	65%	9%	9%	6%	8%	3%	136
	Conservative radio listener	81%	17%	1%	1%	0%	1%	281
	Fox News viewer	91%	4%	2%	1%	1%	1%	340
	Joe Rogan listener	84%	14%	1%		0%	0%	251
	Local NH news viewer	78%	9%	4%	3%	4%	3%	555
	NHPR listener	47%	21%	7%	9%	11%	5%	176
	Epoch Times reader	77%	21%	0%	1%	0%	1%	150
	Newsmax viewer	98%	0%	0%		0%	1%	193
	X (formerly Twitter) user	70%	23%	4%		2%	1%	215
2020 Pres Vote	Voted for Biden	31%	15%	10%	12%	23%	8%	149
	Voted for Trump	89%	5%	4%	1%	0%	0%	796
Preferred GOP Cand.	Trump Primary Supporter	94%	1%	4%	0%	1%		381
	Non-Trump Primary Supporter	68%	15%	5%	3%	6%	3%	547

Support or Oppose Making Drug Traffickers, Smugglers & Dealers Eligible for Death Penalty - Among Likely GOP Primary Voters

Do you support or oppose the following policies proposed by some Republican presidential candidates or don't you know enough about it to say?
 Making drug traffickers, smugglers, and drug dealers eligible for the death penalty

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2023	43%	26%	7%	8%	13%	3%	996
Voting Registration	Registered Republican	47%	26%	7%	9%	6%	4%	597
	Registered Undeclared/Not Reg.	35%	27%	7%	7%	24%	1%	390
Party ID	Independent/Democrat	21%	22%	7%	14%	35%	1%	227
	Republican	50%	27%	7%	6%	7%	3%	766
Political Ideology	Moderate	42%	28%	8%	11%	9%	1%	275
	Conservative	53%	25%	7%	4%	5%	5%	457
	Libertarian	33%	37%	8%	8%	14%	0%	151
Age of Respondent	18 to 34	24%	40%		2%	34%		165
	35 to 49	33%	39%	8%	7%	13%		205
	50 to 64	48%	19%	10%	9%	7%	7%	370
	65 and older	54%	18%	8%	10%	9%	1%	253
Gender of Respondent	Men	46%	18%	10%	8%	17%	1%	554
	Women	38%	37%	4%	8%	9%	5%	434
Level of Education	High school or less	39%	32%	6%	7%	10%	5%	390
	Tech school/Some college	50%	25%	6%	8%	11%	1%	301
	College graduate	39%	17%	10%	10%	23%	1%	185
	Postgraduate work	42%	26%	9%	8%	14%	2%	118
Region of State	Central/Lakes	48%	33%	6%	3%	9%	1%	206
	Connecticut Valley	24%	48%	5%	3%	20%	0%	169
	Manchester Area	41%	27%	6%	15%	10%	1%	150
	Mass Border	41%	11%	10%	12%	16%	9%	244
	North Country	55%	30%	1%	5%	10%		103
	Seacoast	54%	11%	13%	10%	12%	0%	125
Household Income	Less than \$45,000	44%	23%	7%	7%	19%	0%	56
	\$45,000 - \$74,999	39%	29%	6%	8%	17%	1%	243
	\$75,000 - \$99,999	58%	8%	13%	9%	12%	0%	151
	\$100,000 - \$149,999	39%	19%	4%	6%	21%	10%	193
	\$150,000 or more	50%	21%	12%	8%	8%	1%	151
Media Usage	CNN viewer	18%	40%	9%	13%	19%	1%	136
	Conservative radio listener	46%	31%	6%	3%	14%	0%	281
	Fox News viewer	55%	25%	6%	8%	6%	1%	345
	Joe Rogan listener	36%	39%	1%	4%	19%	0%	251
	Local NH news viewer	43%	24%	7%	8%	12%	5%	550
	NHPR listener	29%	25%	9%	12%	24%	1%	176
	Epoch Times reader	44%	30%	3%		22%		151
	Newsmax viewer	64%	24%	1%	7%	5%		194
	X (formerly Twitter) user	37%	27%	4%	5%	27%	0%	215
2020 Pres Vote	Voted for Biden	14%	17%	15%	24%	29%	1%	149
	Voted for Trump	49%	27%	6%	5%	10%	3%	795
Preferred GOP Cand.	Trump Primary Supporter	51%	36%	4%	5%	4%	0%	387
	Non-Trump Primary Supporter	39%	21%	9%	10%	19%	1%	541

Support or Oppose Ending Birthright Citizenship - Among Likely GOP Primary Voters

Do you support or oppose the following policies proposed by some Republican presidential candidates or don't you know enough about it to say?
Ending birthright citizenship

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2023	33%	17%	12%	6%	20%	12%	1,002
Voting Registration	Registered Republican	33%	21%	12%	6%	17%	11%	604
	Registered Undeclared/Not Reg.	34%	10%	11%	5%	26%	15%	390
Party ID	Independent/Democrat	29%	1%	7%	7%	38%	17%	227
	Republican	35%	21%	13%	6%	15%	11%	771
Political Ideology	Moderate	24%	7%	16%	7%	31%	15%	282
	Conservative	39%	20%	14%	3%	9%	16%	457
	Libertarian	33%	37%	4%	7%	17%	3%	150
Age of Respondent	18 to 34	47%	2%	3%		26%	23%	165
	35 to 49	28%	28%	6%	5%	15%	17%	204
	50 to 64	34%	17%	17%	8%	17%	7%	371
	65 and older	29%	15%	15%	7%	25%	9%	259
Gender of Respondent	Men	42%	13%	11%	6%	24%	4%	553
	Women	22%	22%	12%	6%	15%	23%	441
Level of Education	High school or less	35%	21%	11%	5%	15%	14%	397
	Tech school/Some college	30%	19%	12%	6%	19%	14%	301
	College graduate	37%	9%	12%	7%	29%	6%	185
	Postgraduate work	28%	11%	14%	7%	28%	13%	117
Region of State	Central/Lakes	28%	17%	13%	2%	15%	25%	212
	Connecticut Valley	26%	22%	9%	2%	16%	24%	169
	Manchester Area	29%	17%	6%	11%	26%	10%	150
	Mass Border	35%	17%	12%	4%	28%	4%	243
	North Country	32%	18%	26%	9%	11%	4%	103
	Seacoast	54%	7%	8%	10%	20%	2%	125
Household Income	Less than \$45,000	45%	15%	10%	2%	27%	2%	56
	\$45,000 - \$74,999	47%	10%	4%	4%	15%	21%	250
	\$75,000 - \$99,999	22%	31%	17%	4%	19%	7%	151
	\$100,000 - \$149,999	35%	19%	9%	11%	22%	4%	193
	\$150,000 or more	36%	9%	19%	9%	18%	9%	151
Media Usage	CNN viewer	4%	5%	11%	7%	46%	26%	136
	Conservative radio listener	56%	15%	5%	3%	8%	14%	281
	Fox News viewer	39%	13%	15%	6%	14%	13%	345
	Joe Rogan listener	45%	19%	1%	1%	5%	28%	251
	Local NH news viewer	23%	14%	13%	7%	28%	14%	557
	NHPR listener	23%	9%	10%	8%	46%	4%	176
	Epoch Times reader	56%	35%	3%	0%	2%	4%	151
	Newsmax viewer	53%	14%	3%	5%	3%	22%	194
	X (formerly Twitter) user	49%	13%	3%	3%	17%	15%	215
2020 Pres Vote	Voted for Biden	2%	3%	8%	14%	66%	7%	149
	Voted for Trump	41%	19%	13%	5%	9%	13%	801
Preferred GOP Cand.	Trump Primary Supporter	44%	22%	10%	2%	3%	19%	387
	Non-Trump Primary Supporter	29%	10%	13%	9%	31%	8%	547

Support or Oppose Stopping All Military Support for Ukraine - Among Likely GOP Primary Voters

Do you support or oppose the following policies proposed by some Republican presidential candidates or don't you know enough about it to say?
Stopping all military funding support for Ukraine

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2023	42%	17%	11%	11%	18%	3%	999
Voting Registration	Registered Republican	43%	19%	8%	12%	15%	3%	600
	Registered Undeclared/Not Reg.	39%	13%	14%	9%	22%	2%	390
Party ID	Independent/Democrat	27%	5%	16%	16%	36%	0%	227
	Republican	46%	20%	9%	9%	12%	3%	769
Political Ideology	Moderate	31%	10%	8%	12%	36%	3%	282
	Conservative	46%	24%	10%	6%	10%	3%	453
	Libertarian	75%	11%	5%	5%	4%	0%	151
Age of Respondent	18 to 34	58%	7%	21%	4%	10%		165
	35 to 49	72%	7%	3%	6%	11%	0%	205
	50 to 64	32%	24%	7%	14%	18%	6%	367
	65 and older	21%	20%	16%	15%	28%	1%	259
Gender of Respondent	Men	38%	14%	15%	10%	22%	1%	553
	Women	47%	21%	5%	11%	13%	4%	437
Level of Education	High school or less	44%	16%	14%	14%	7%	5%	397
	Tech school/Some college	51%	16%	9%	5%	18%	1%	298
	College graduate	28%	23%	8%	12%	28%	1%	185
	Postgraduate work	31%	10%	8%	11%	39%	2%	118
Region of State	Central/Lakes	53%	16%	8%	10%	11%	3%	213
	Connecticut Valley	55%	7%	23%	1%	14%	0%	169
	Manchester Area	35%	6%	14%	19%	25%	1%	146
	Mass Border	32%	23%	5%	15%	24%	2%	243
	North Country	43%	16%	6%	7%	14%	13%	103
	Seacoast	30%	31%	12%	11%	17%		125
Household Income	Less than \$45,000	31%	39%	2%	4%	19%	6%	55
	\$45,000 - \$74,999	46%	14%	21%	9%	10%	0%	247
	\$75,000 - \$99,999	33%	16%	14%	11%	22%	4%	151
	\$100,000 - \$149,999	36%	19%	9%	12%	23%	0%	193
	\$150,000 or more	37%	21%	5%	10%	27%	0%	151
Media Usage	CNN viewer	31%	4%	7%	4%	53%	1%	136
	Conservative radio listener	53%	20%	16%	4%	5%	1%	281
	Fox News viewer	38%	21%	15%	11%	13%	2%	342
	Joe Rogan listener	74%	7%	15%	1%	3%		251
	Local NH news viewer	30%	21%	8%	14%	26%	1%	557
	NHPR listener	25%	14%	7%	9%	45%	0%	176
	Epoch Times reader	51%	14%	24%	8%	1%	2%	150
	Newsmax viewer	64%	28%	3%	4%	0%	0%	193
	X (formerly Twitter) user	55%	13%	22%	2%	8%	1%	215
2020 Pres Vote	Voted for Biden	1%	6%	3%	25%	65%	0%	149
	Voted for Trump	49%	20%	12%	8%	8%	3%	799
Preferred GOP Cand.	Trump Primary Supporter	71%	13%	5%	5%	2%	4%	384
	Non-Trump Primary Supporter	24%	15%	15%	16%	29%	2%	547

Support or Oppose Abolishing Federal Department of Education - Among Likely GOP Primary Voters

Do you support or oppose the following policies proposed by some Republican presidential candidates or don't you know enough about it to say?
Abolishing the federal Department of Education

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2023	44%	16%	15%	6%	15%	4%	1,001
Voting Registration	Registered Republican	46%	18%	15%	5%	12%	4%	604
	Registered Undeclared/Not Reg.	41%	12%	15%	7%	21%	3%	389
Party ID	Independent/Democrat	40%	1%	6%	6%	45%	2%	227
	Republican	45%	21%	18%	6%	7%	4%	771
Political Ideology	Moderate	23%	14%	20%	8%	30%	4%	281
	Conservative	51%	17%	17%	8%	4%	3%	457
	Libertarian	70%	22%	3%	3%	1%	0%	151
Age of Respondent	18 to 34	63%	14%		3%	16%	4%	165
	35 to 49	50%	12%	20%	4%	10%	3%	204
	50 to 64	35%	15%	20%	8%	17%	5%	371
	65 and older	38%	22%	14%	7%	17%	1%	259
Gender of Respondent	Men	46%	17%	13%	6%	16%	2%	553
	Women	41%	14%	18%	7%	15%	5%	440
Level of Education	High school or less	42%	16%	27%	5%	8%	1%	397
	Tech school/Some college	54%	18%	5%	8%	12%	3%	301
	College graduate	39%	10%	10%	7%	27%	7%	184
	Postgraduate work	29%	18%	9%	6%	31%	7%	117
Region of State	Central/Lakes	44%	14%	20%	4%	14%	4%	212
	Connecticut Valley	61%	15%	8%	6%	9%	1%	169
	Manchester Area	45%	10%	15%	4%	18%	8%	149
	Mass Border	35%	13%	19%	6%	23%	4%	243
	North Country	37%	20%	17%	14%	11%	1%	103
	Seacoast	39%	31%	7%	9%	13%	1%	125
Household Income	Less than \$45,000	45%	6%	4%	7%	28%	11%	56
	\$45,000 - \$74,999	60%	16%	11%	5%	6%	2%	250
	\$75,000 - \$99,999	32%	20%	22%	4%	16%	6%	151
	\$100,000 - \$149,999	31%	9%	32%	6%	21%	1%	193
	\$150,000 or more	28%	27%	11%	7%	19%	8%	150
Media Usage	CNN viewer	31%	5%	4%	13%	46%	1%	136
	Conservative radio listener	65%	21%	10%	2%	3%	0%	280
	Fox News viewer	53%	19%	9%	5%	9%	4%	345
	Joe Rogan listener	79%	4%	10%	2%	2%	3%	251
	Local NH news viewer	31%	20%	14%	8%	21%	5%	555
	NHPR listener	14%	18%	15%	9%	43%	2%	176
	Epoch Times reader	86%	7%	4%	2%	1%		151
	Newsmax viewer	65%	27%	4%	0%	1%	4%	194
	X (formerly Twitter) user	67%	18%	2%	7%	6%	0%	215
2020 Pres Vote	Voted for Biden	2%	1%	8%	9%	78%	3%	149
	Voted for Trump	53%	17%	17%	6%	4%	4%	801
Preferred GOP Cand.	Trump Primary Supporter	67%	14%	11%	5%	0%	4%	387
	Non-Trump Primary Supporter	31%	18%	15%	7%	25%	3%	547

Support or Oppose Returning Federal Spending to Pre COVID-19 Levels - Among Likely GOP Primary Voters

Do you support or oppose the following policies proposed by some Republican presidential candidates or don't you know enough about it to say?
Returning federal spending to pre-COVID-19 levels

		<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neutral</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know/Not sure</u>	<u>N</u>
STATEWIDE	September 2023	63%	14%	10%	4%	2%	8%	1,003
Voting Registration	Registered Republican	67%	12%	9%	4%	1%	7%	604
	Registered Undeclared/Not Reg.	56%	18%	10%	4%	4%	9%	390
Party ID	Independent/Democrat	38%	17%	11%	10%	6%	16%	227
	Republican	70%	13%	9%	2%	1%	5%	772
Political Ideology	Moderate	56%	17%	12%	5%	3%	6%	282
	Conservative	70%	13%	8%	1%	2%	7%	457
	Libertarian	71%	9%	8%	0%	1%	12%	151
Age of Respondent	18 to 34	78%	7%	3%	2%		10%	165
	35 to 49	79%	8%	8%	3%	1%	2%	205
	50 to 64	50%	20%	12%	5%	3%	11%	371
	65 and older	59%	14%	12%	5%	4%	6%	259
Gender of Respondent	Men	66%	12%	11%	2%	3%	5%	554
	Women	59%	16%	7%	5%	2%	11%	441
Level of Education	High school or less	66%	11%	10%	5%	0%	8%	397
	Tech school/Some college	61%	17%	7%	1%	3%	10%	301
	College graduate	58%	18%	11%	4%	5%	4%	185
	Postgraduate work	63%	10%	11%	6%	3%	8%	118
Region of State	Central/Lakes	64%	24%	7%	1%	1%	3%	212
	Connecticut Valley	85%	6%	1%	2%	0%	5%	169
	Manchester Area	48%	15%	9%	5%	3%	21%	150
	Mass Border	50%	13%	16%	7%	3%	11%	244
	North Country	65%	8%	17%	3%	5%	1%	103
	Seacoast	71%	13%	7%	2%	3%	4%	125
Household Income	Less than \$45,000	52%	29%	4%	5%	4%	7%	56
	\$45,000 - \$74,999	68%	11%	5%	6%	1%	9%	250
	\$75,000 - \$99,999	56%	21%	15%	2%	2%	5%	151
	\$100,000 - \$149,999	54%	12%	14%	1%	4%	15%	193
	\$150,000 or more	71%	14%	7%	1%	4%	4%	151
Media Usage	CNN viewer	52%	14%	15%	4%	8%	7%	136
	Conservative radio listener	84%	4%	4%	0%	1%	7%	281
	Fox News viewer	67%	13%	7%	4%	1%	8%	345
	Joe Rogan listener	85%	6%	2%		0%	8%	251
	Local NH news viewer	58%	16%	8%	5%	3%	9%	557
	NHPR listener	50%	18%	13%	6%	6%	7%	176
	Epoch Times reader	81%	10%	8%	0%	0%	0%	151
	Newsmax viewer	88%	7%	3%		0%	2%	194
	X (formerly Twitter) user	79%	4%	7%	0%	1%	9%	215
2020 Pres Vote	Voted for Biden	10%	28%	20%	17%	10%	14%	149
	Voted for Trump	72%	11%	8%	1%	1%	7%	802
Preferred GOP Cand.	Trump Primary Supporter	81%	5%	10%	1%	1%	1%	387
	Non-Trump Primary Supporter	54%	19%	9%	6%	3%	9%	548